

Contact Officer: David Hatfield
Contact Number: (02) 6243 1266



**Australian
Competition &
Consumer
Commission**

20 October 2009

Ms Sarah Love
National Accounts Manager
AMF Bowling Centres
Level 12, 61 Lavender Street
Milsons Point NSW 2061

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Dear Ms Love

**Re: Third line forcing notification lodged by Bowling
Centres Australia Pty Limited (N94245)**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 8 October 2009. The notification has been placed on the ACCC's public register.

Legal immunity conferred by the notification commences on 22 October 2009.

Bowling Centres Australia (AMF Bowling Centres) is proposing to offer discounts on products and services to customers on condition that they are members of the Bupa Australia Group.

On the basis of the information that you have provided, it is not intended that further action will be taken on this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that AMF Bowling Centres will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact David Hatfield on (02) 6243 1266 or david.hatfield@accc.gov.au

Yours sincerely

A handwritten signature in dark ink, appearing to be 'R Chadwick', written over a horizontal line.

Dr Richard Chadwick
General Manager
Adjudication Branch