

Contact Officer: David Hatfield  
Contact Number: (02) 6243 1266



**Australian  
Competition &  
Consumer  
Commission**

20 October 2009

Mr Geoff Tiver  
Group Sales Manager  
Sydney Attractions Group  
Aquarium Pier, Darling Harbour  
Sydney NSW 2000

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Dear Mr Tiver

**Re: Third line forcing notification lodged by Sydney Attractions  
Group Pty Ltd (N94247)**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 8 October 2009. The notification has been placed on the ACCC's public register.

Legal immunity conferred by the notification commences on 22 October 2009.

Sydney Attractions Group is proposing to offer discounts on its products to customers on condition that they are members of the Bupa Australia Group.

On the basis of the information that you have provided, it is not intended that further action will be taken on this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Sydney Attractions Group will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact David Hatfield on (02) 6243 1266 or [david.hatfield@accc.gov.au](mailto:david.hatfield@accc.gov.au)

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick'.

Dr Richard Chadwick  
General Manager  
Adjudication Branch