



**Australian
Competition &
Consumer
Commission**

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Our Ref: TRACKIT 35990 & 36583
Contact Officer: Tess Macrae
Contact Phone: (03) 9290 1835

19 February 2009

Dear

**Third line forcing notifications N93727, N93728, N93729 & N93779 lodged
by Cartridge World Pty Ltd – interested party consultation**

I am writing to you as a party that may be interested in providing a submission to the Australian Competition and Consumer Commission (ACCC) in relation to third line forcing notifications lodged by Cartridge World Pty Ltd, Austcart Pty Ltd, Pacific Oasis Pty Ltd and Ink Mark Pty Ltd.

A summary of the notification process is attached to this letter.

The notifications

Under the notifications lodged with the ACCC, Cartridge World Pty Ltd, Austcart Pty Ltd, Pacific Oasis Pty Ltd and Ink Mark Pty Ltd will allow a person to become a franchisee of the Cartridge World Network, and to remain a franchisee of that network, on the condition that the franchisees acquire stock and equipment only from a selection of nominated suppliers.

A full copy of the notifications is available on the ACCC's website <www.accc.gov.au>. Alternatively, you can contact Tess Macrae on (03) 9290 1835 to obtain a hard copy of the notifications.

Opportunity to make a submission

As a potentially interested party, you are invited to make a written submission to the ACCC regarding the likely public benefit and detriment associated with the conduct the subject of the notifications.

The ACCC asks for submissions to be in writing so they can be made publicly available. They are placed on a public register for this purpose. The ACCC may, where it is deemed appropriate, supplement written submissions with discussions with relevant parties on a mutually convenient basis.

Persons lodging a submission with the ACCC may request that information included in the submission be treated as confidential and not placed on any public register. If a request for confidentiality is made in relation to a notification the applicant is expected to provide the ACCC with reasons justifying its claim for confidentiality. The ACCC will not grant confidentiality to documents which are clearly not of a confidential nature unless there are compelling reasons to do so. Guidelines for seeking confidentiality are attached for your information.

If you wish to lodge a submission please address the submission to:

The General Manager
Adjudication Branch
Australian Competition and Consumer Commission
GPO Box 3131
CANBERRA ACT 2601

Submissions can also be lodged by email to adjudication@acc.gov.au.

If you intend to lodge a submission, you should do so by **13 March 2009**. You can also forward this letter to any other party who may wish to make a submission to the ACCC regarding the notifications.

If you would like to discuss any of the issues raised in this letter, please do not hesitate to contact Tess Macrae on (03) 9290 1835.

A copy of this letter has been placed on the ACCC's public register.

Yours sincerely

Gavin Jones
Director
Adjudication Branch
Enc.

Cartridge World Pty Ltd, Austcart Pty Ltd, Pacific Oasis Pty Ltd & Ink Mark Pty Ltd notifications N93727, N93728, N93729 & N93779- interested parties consulted

The ACCC consulted a number of franchisees of the Cartridge World Network with respect to the notifications lodged by Cartridge World Pty Ltd, Austcart Pty Ltd, Pacific Oasis Pty Ltd and Ink Mark Pty Ltd.

Salutation	Address	Name
Mr Byrnes	3 Towradgi Place BANGOR NSW 2234	Mr Glenn Byrnes Cartridge World Wollongong
Sir/Madam	397 Murray St GAWLER SA 5118	Managing Director Roddan Pty Ltd Cartridge World Gawler
Ms Gryllo	12 B Crana Place KARAWARA WA 6152	Ms Caroline Gryllo Cartridge World Kalgoorlie
Mr Doughton	45 Brigadoon Circuit OAK FLATS NSW 2529	Mr Andrew R Doughton Cartridge World Shellharbour
Mr Campbell	PO Box 830 PARRAMATTA NSW 2150	Mr David Campbell Cartridge World Castle Hill
Sir/Madam	7 Reed St South GREENWAY ACT 2900	Managing Director Fernblue Pty Ltd Cartridge World Belconnen
Mr Jakubek	27 Patya Circuit KELLYVILLE NSW 2155	Mr Janusz T Jakubek Cartridge World Hornsby
Mr & Ms Hargreaves	91 Harslett Crescent BEVERLY PARK NSW 2217	Mr Ray E Hargreaves & Ms Judith R Hargreaves Cartridge World Sutherland
Sir/Madam	59 George St BEENLEIGH QLD 4207	Managing Director Best Buns Pty Ltd Cartridge World Capalaba
Sir/Madam	58 Fisher St EAST BRISBANE QLD 4269	Managing Director Jomeja Pty Ltd Cartridge World Sunnybank
Sir/Madam	5 Sutton St CHELMER QLD 4068	Managing Director RJB Trading Pty Ltd Cartridge World West End
Mr Horgan	2 / 368 Main South Road MORPHETT VALE SA 5162	Mr John J Horgan Cartridge World Morphett Vale
Sir/Madam	Shop 4 / 52 Elder Street ALICE SPRINGS NT 0871	Managing Director Remote Area Services Pty Ltd Cartridge World Alice Springs
Sir/Madam	Shop 11 / 96 Canterbury Road BLACKBURN SOUTH VIC 3130	Managing Director Cartridge World Box Hill Pty Ltd
Sir/Madam	440 Glen Huntly Rd ELSTERNWICK VIC 3185	Managing Director WH Gosch & Son Pty Ltd Cartridge World Elsternwick
Ms A Cavallo, Mr M Cavallo & Mr G Cavalla	Shop 1 / 78 Lime Avenue MILDURA VIC 3500	Ms Nicola A Cavallo, Mr Mark A Cavallo & Mr Giuseppe M Cavallo Cartridge World Mildura
Mr & Ms Byers	8b Tallarook Street	Mr Gregory J Byers & Ms

	SEYMOUR VIC 3660	Ruth A Byers Cartridge World Seymour
Mr & Ms Mills	Shop 6 Norfolk Plaza, Raglan Parade WARRNAMBOOL VIC 3280	Mr Ronald L Mills & Ms Mary-Anne D Mills Cartridge World Warrnambool
Ms Bozelle-Young & Mr Davies	244b Canning Highway COMO WA 6151	Ms Marie M Bozelle-Young & Mr Peter C Davies Cartridge World Como
Mr & Ms Steffens	302 Great Eastern Highway MIDLAND WA 6056	Mr Gunter M Steffens & Ms Sonya M Steffens Cartridge World Midland
Mr Schipp & Ms Cornish	Shop 3 / 122 Hobart Road KINGS MEADOWS TAS 7249	Rodney L Schipp & Susan M Cornish Cartridge World Launceston
Mr Robinson	Shop 6/74 Park Terrace SALISBURY SA 5108	Mr Phillip J Robinson Cartridge World Salisbury
Mr Lawrence	242 Main Street LILYDALE VIC 3140	Mr Stephen J Lawrence Cartridge World Lilydale