



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: C2008/41  
Contact Officer: Gavin Jones  
Contact Number: (03) 9290 1475

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31 January 2008

Peter Armitage  
Partner  
Blake Dawson  
Locked Bag No 6  
Grosvenor Place  
SYDNEY NSW 2000

Dear Mr Armitage

**Third line forcing notification N93256 –  
Telstra Corporation Limited**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (ACCC) on 21 December 2007.

You have described the notified conduct as Telstra proposing to offer benefits to members of sporting associations and members of not for profit and community associations where the relevant association has entered into a joint marketing arrangement with Telstra.

Legal immunity conferred by the notification commenced on 4 January 2008.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gavin Jones on 03 9290 1475.

Yours sincerely

David Hatfield  
Acting General Manager  
Adjudication Branch