



**Australian
Competition &
Consumer
Commission**

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Our Ref: C2008/999 and C2008/1002
Contact Officer: Jasmine Tan
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11 July 2008

Mr Brett Henshaw
General Manager
Hill's Pet Nutrition Pty Limited
Level 1
69-72 Waterloo Road
North Rydy NSW 2113

Dear Mr Henshaw

**Exclusive dealing (third line forcing) notifications N93445 and N93446 lodged by Hill's
Pet Food Limited - interested party consultation**

I refer to the above mentioned notifications lodged with the Australian Competition and Consumer Commission (the ACCC) on 24 June 2006. Immunity for the notified conduct commenced on 8 July 2008.

To assist its consideration of these notifications, the ACCC is seeking the views of potentially interested parties. Please find enclosed, for your information, a copy of a letter the ACCC sent today to the attached list of potentially interested parties.

All publicly available submissions will be posted on the ACCC internet site at www.accc.gov.au. Alternatively, at the end of the consultation period the ACCC can arrange for you to receive a copy of all publicly available submissions received in relation to the notifications.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Jasmine Tan on 02 6243 1363.

Yours sincerely

David Hatfield
Director
Adjudication Branch

List of potentially interested parties that have been consulted

Advanced Pet Care of Aust Pty Ltd
Animal Welfare Branch, Product Integrity, Animal and Plant Health Division, Department of
Agriculture, Fisheries and Forestry
Animals Australia
Australian National Retailers Association
Australian Pet Essentials
Australian Retailers Association
Australian Veterinary Association Limited
AVI WA
Bush's Pet Foods Pty Ltd
Capricorn Veterinary Surgery
Casino Veterinary Clininc
CHOICE (Australian Consumers Association)
Complete K9
Connex United Processors (OEM Brand pet food)
Coprice Specialty Products
Flynn's Pet Shop
Katherine Veterinary Clinic
Loganholme Pet and Produce
Mad About Pets
Marjee's Pampered Pets
Mars - Petcare
Meat E Vite Pet Foods
Nature's Gift Australia Pty Ltd
Nestle Purina Consumer Services
Nutrience Australia
Palmerston Veterinary Hospital
Pet Food Industry Association of Australia
Petcare Information and Advisory Service Australia Pty Ltd
Petland Phillip
Pet's Paradise Chatswood
Proctor & Gamble Pet Care (Aust) P/L
Prota Pet Food Co
ProVet SA
Rawbone Pet Foods Pty Ltd
Rovers Retreat
RSPCA Australia Inc
Scarborough Veterinary Surgery
Scotty's Premium Pet Foods Pty Ltd
TuckerTime for Pets
Veterinary Practitioners Board of NSW
Veterinary Surgeons Board of Queensland
Vet's Best Products Pty Ltd
Waggin tails