



**Australian  
Competition &  
Consumer  
Commission**

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Our Ref: C2008/626  
Contact Officer: Monica Bourke  
Contact Number: 02 6243 1351

29 April 2008

c/- Mr Adam Cooper  
General Manager Legal, Risk & Compliance  
Lifeplan Funds Management  
111 Gawler Place  
Adelaide SA 5000

Dear Mr Cooper,

**Re: Lifeplan Travel Pty Ltd – notification N93393**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 21 April 2008. The notification has been placed on the ACCC's public register.

Lifeplan Travel Pty Ltd (Lifeplan Travel) describe the conduct as follows:

Lifeplan Travel proposes to offer a voucher to National Pharmacies Plus members that entitles them to a 10% discount in respect of its travel services (ie airfare bookings, cruise bookings, car hire bookings and overland bookings), where they book both airfares and either:

- a cruise or
- car hire or
- overland bookings

on condition that they also book the services for a minimum of 5 days and acquire travel insurance from another company, being either Vero Insurance limited or QBE Insurance Limited. Each National Pharmacies Plus member is limited to only one Lifeplan Travel voucher that is valid for one transaction only

Legal protection conferred by the notification will come into force on 5 May 2008.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the

public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Monica Bourke on (02) 6243 1351.

Yours sincerely

A handwritten signature in black ink, consisting of a stylized 'R' followed by a horizontal line that extends to the right.

Richard Chadwick  
General Manager  
Adjudication Branch