



**Australian  
Competition &  
Consumer  
Commission**

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Our Ref: C2008/304  
Contact Officer: Rohan Connor  
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25 February 2008

Ms Sarah Goddard-Jones  
Executive Manager  
Group Compliance  
Commonwealth Bank of Australia  
Level 8, 48 Martin Place  
SYDNEY NSW 1155

Dear Ms Goddard-Jones

**Third line forcing notifications - Commonwealth Bank of Australia (N93313)  
Sony Australia Limited (N93314) Rendezvous Hotels and Resorts International (N93315)**

I refer to the above third line forcing notifications received by the Australian Competition and Consumer Commission (the ACCC) on 12 February 2008 and 19 February 2008. The notifications have been placed on the ACCC's public register.

The notified conduct can be described as:

the Commonwealth Bank of Australia (CBA) proposes to offer bonus points and other non-cash benefits to members of the Commonwealth Awards Program (Program), on condition that the member acquires specific goods and services from a Bonus Partner with a CBA credit card linked to the Program

- Sony Australia Limited (Sony) and Rendezvous Hotels and Resorts International (Rendezvous), together 'Bonus Partners', propose to offer a discount or an allowance on condition that a customer is either a member of the Program or the customer acquires the goods or services with a CBA credit card linked to the Program.

Legal immunity conferred by the notifications will commence on:

- Commonwealth Bank of Australia N93313 26 February 2008
- Sony Australia Limited N93314 26 February 2008
- Rendezvous Hotels and Resorts International N93315 4 March 2008

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by these notifications at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

I also take this opportunity to again draw your attention to the amendments to the *Trade Practices Act 1974* and Regulations that came into effect on 1 January 2007. The amendments to the regulations introduce new and revised authorisation and notification forms and fees.

While your notifications were submitted on an old form G, it would seem that all relevant information required under the revised form G has been provided. Please submit any future notifications on the current form G.

More information, together with the revised forms, can be found on the ACCC website, [www.accc.gov.au](http://www.accc.gov.au) and should assist in lodging future notifications.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter please do not hesitate to contact Rohan Connor on (02) 6243 1354.

Yours sincerely



David Hatfield  
A/g General Manager  
Adjudication Branch