



**Australian
Competition &
Consumer
Commission**

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Our Ref: C2008/1883
Contact Officer: Gavin Jones
Contact Number: 03 9290 1475

9 December 2008

Joanne Daniels
Partner
Clayton Utz
Level 18, 333 Collins Street
MELBOURNE VIC 3000

Dear Ms Daniels

**Third line forcing notifications N93700 & N93701 lodged by Golden Casket
Lottery Corporation Limited & Queensland Newspapers Pty Ltd**

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the ACCC) on 12 November 2008. The notifications have been placed on the ACCC's public register.

Golden Casket and Queensland Newspapers proposes to supply, or offer to supply, the right to enter a promotion and win a prize on condition that the entrant will purchase both a Queensland Newspapers' Sunday Mail newspaper and an entry into the Golden Casket \$30 million Saturday Gold Lotto Megadraw during the promotional period.

Legal immunity conferred by the notifications commenced on 26 November 2008.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by these notifications at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Golden Casket and Queensland Newspapers will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gavin Jones on (03) 9290 1475.

Yours sincerely

A handwritten signature in black ink, appearing to be 'Richard Chadwick', written over a light grey rectangular background.

Dr Richard Chadwick
General Manager
Adjudication Branch