



**Australian  
Competition &  
Consumer  
Commission**

GPO Box 3131  
Canberra ACT 2601  
23 Marcus Clarke Street  
Canberra ACT 2601  
tel: (02) 6243 1111  
fax: (02) 6243 1199  
[www.accc.gov.au](http://www.accc.gov.au)

Our Ref: C2008/252  
Contact Officer: Ilona Balint  
Contact Number: (02) 6243 1113

13 February 2008

Kim Anderson  
Sponsorship, Servicing Executive  
Sydney Football Club Pty Ltd  
Suite 1801A, Tower 2  
101 Grafton Street  
Bondi Junction NSW 2022

Dear Kim

**Third line forcing notification N93292 – Sydney Football Club Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 7 February 2008. The notification has been placed on the ACCC's public register.

Sydney FC has described the conduct as follows:

*Members in New South Wales who purchase one of BUPA Australia's Hospital Plus Extras packages before 30 June 2008 (except for the following exclusions) will be entitled to received \$150 off their Sydney FC membership fees. Exclusions include members purchasing Young Singles Saver, Young Singles Choice, Active Sports Saver, Hospital Saver, Basic Hospital Cover, General Dental and Basic Extras.*

Legal immunity conferred by the notification will come into force on 21 February 2008.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the

public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Ilona Balint on (02) 6243 1113.

Yours sincerely

A handwritten signature in black ink, appearing to read 'David Hatfield', written in a cursive style.

David Hatfield  
Acting General Manager  
Adjudication Branch