



**Australian
Competition &
Consumer
Commission**

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Our Ref: C2008/1814
Contact Officer: Jasmine Tan
Contact Number: (02) 6243 1363

18 November 2008

Ms Amanda Bodger
Partner
Mallesons Stephen Jaques
Level 50, Bourke Place
600 Bourke Street
MELBOURNE VIC 3000

Dear Ms Bodger

Third line forcing notification N93640 lodged by C & M Puk Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 7 November 2008. The notification has been placed on the ACCC's public register.

C & M Puk Pty Ltd (TLS) operates a Telstra Shop under a license from Telstra Corporation Limited (Telstra) and has been appointed by Telstra to promote the sale of, and extend the demand for, Telstra communications services and related goods and services.

TLS proposes to supply or offer to supply a TLS product/promotional product to retail customers, or to give a discount, allowance, rebate or credit in relation to such a product, on condition that the customer agrees to acquire telecommunications services or products, or particular telecommunications services plans, from Telstra. TLS products include various phones, fax machines, computers, software, etc.

Legal immunity conferred by the notification will commence on 21 November 2008.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that TLS and Telstra will disclose all relevant terms and conditions to prospective clients.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Jasmine Tan on (02) 6243 1363.

Yours sincerely

A handwritten signature in black ink, appearing to be 'R Chadwick', with a long horizontal flourish extending to the right.

Dr Richard Chadwick
General Manager
Adjudication Branch