



**Australian
Competition &
Consumer
Commission**

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Our Ref: N93132
Contact Officer: Louise Hird
Contact Number: (03) 9290 1484

19 October 2007

Carolyn Oddie
Partner
Allens Arthur Robinson
GPO Box 50
Sydney NSW 2001

Dear Ms Oddie

**Third line forcing Notification N93132 –
Sime Darby Automobiles Pty Limited**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (ACCC) on 4 October 2007. The notification has been placed on the ACCC's public register.

You have described the notified conduct as Sime Darby offering cash back rebates to consumers purchasing new Peugeot vehicles on condition that they have leased a Peugeot vehicle through DriveAway.

Legal immunity conferred by the notification commenced on 18 October August 2007.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Ms Louise Hird on 03 9290 1484 or at louise.hird@acc.gov.au.

Yours sincerely



David Hatfield
A/g General Manager
Adjudication Branch