



# Phillip Island Motors & Fishing Centre

ABN 32 060 507 708

157 Thompson Ave

Cowes 3922

Ph/fax 03 59522567

Email: [Helburn@waterfront.net.au](mailto:Helburn@waterfront.net.au)

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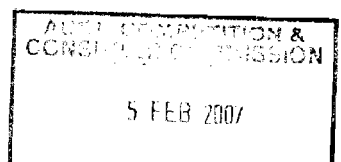
DEAR HEN,

AS PERTAINING TO OUR PHONE  
CONVERSATION ENCLOSED IS  
"FORM G"

I THANK YOU AGAIN FOR YOUR  
ASSISTANCE REGARDING THIS  
MATTER.

REGARDS

JENNY GREENHAUGH



### Form G

Commonwealth of Australia  
Trade Practices Act 1974 — subsection 93 (1)

### NOTIFICATION OF EXCLUSIVE DEALING

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with subsection 93 (1) of the *Trade Practices Act 1974*, of particulars of conduct or of proposed conduct of a kind referred to subsections 47 (2), (3), (4), (5), (6), (7), (8) or (9) of that Act in which the person giving notice engages or proposes to engage.

PLEASE FOLLOW DIRECTIONS ON BACK OF THIS FORM

**1. Applicant**

- (a) Name of person giving notice:  
(Refer to direction 2)

HELBURN PETROVEUM T/a  
 PHILIP ISLAND MOTORS & FISHING  
 CENTRE

- (b) Short description of business carried on by that person:  
(Refer to direction 3)

SERVICE STATION & CONVENIENCE STORE  
 CONDUCTING IN THE SALE OF PETROLEUM  
 PRODUCTS & GROCERY LINES

- (c) Address in Australia for service of documents on that person:

157 THOMPSON AVE COWES 3922

**2. Notified arrangement**

- (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

SELLING A RANGE OF PETROLEUM  
 PRODUCTS & CONVENIENT STORE PRODUCTS

(b) Description of the conduct or proposed conduct:

OFFERING DISCOUNT DOCKETS ON A RANGE OF FUEL ON CONDITION THAT THE CONSUMER HAS PURCHASED A SPECIFIED VALUE FROM COVES LTD & AFFILIATES

(Refer to direction 4)

**3. Persons, or classes of persons, affected or likely to be affected by the notified conduct**

(a) Class or classes of persons to which the conduct relates:

(Refer to direction 5)

CUSTOMERS OF THE SERVICE STATION AND COVES LTD

(b) Number of those persons:

(i) At present time:

NOT POSSIBLE TO ESTIMATE

(ii) Estimated within the next year:

(Refer to direction 6)

NOT POSSIBLE TO ESTIMATE

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses:

NOT POSSIBLE

**4. Public benefit claims**

- (a) Arguments in support of notification:  
(Refer to direction 7)

ENCOURAGES COMPETITION & LOWER  
FUELV PRICES FOR OUR CUSTOMERS

- (b) Facts and evidence relied upon in support of these claims:

THE 2004 ACCC REPORT FINDINGS

**5. Market definition**

Provide a description of the market(s) in which the goods or services described at 2 (a) are supplied or acquired and other affected markets including: significant suppliers and acquirers; substitutes available for the relevant goods or services; any restriction on the supply or acquisition of the relevant goods or services (for example geographic or legal restrictions):  
(Refer to direction 8)

MARKET FOR PETROL RETAILING  
MARKET FOR CONVENIENCE STORE  
RETAILING

**6. Public detriments**

- (a) Detriments to the public resulting or likely to result from the notification, in particular the likely effect of the notified conduct on the prices of the goods or services described at 2 (a) above and the prices of goods or services in other affected markets:  
(Refer to direction 9)

WE DO NOT SEE ANY DETRIMENT  
TO OFFERING THIS SERVICE

- (b) Facts and evidence relevant to these detriments:

NIV

7. Further information

- (a) Name, postal address and contact telephone details of the person authorised to provide additional information in relation to this notification:

NEIL COBURN (HEUBURN PETROLEUM)  
157 THOMPSON AVE  
LOWES 3922

Dated 02/02/07

Signed by/on behalf of the applicant

(Signature)

NEIL COBURN  
(Full Name)

HEUBURN PETROLEUM  
(Organisation)

COMPANY DIRECTOR  
(Position in Organisation)