

**EXCLUDED FROM  
PUBLIC REGISTER**

**EXCLUDED FROM  
PUBLIC REGISTER**

22 January 2007

The General Manager  
Adjudication Branch  
Australian Competition & consumer Commission  
PO Box 1199  
DICKSON ACT 2602  
Attention: Nadia Cooke

Dear Ms Cooke

**Re: Exclusive dealing notifications lodged by Seal-A-Fridge Pty Ltd and other --  
interested party consultation – Ref C2006/1981**

Thank you for the opportunity to respond.

Seal-A-Fridge Pty Ltd's (SAF) Fisher & Paykell seal is superior to my supplier, Austwide Plastics Pty Ltd but I would prefer to use stock from the latter as it is more robust.

SAF's '146' and '220' do not have the malleability that Austwide's 'D4' has and, as it is the most commonly used seal I would chose to buy this from Austwide also.

Austwide and RBM's '188' has more tensile strength and this would be my choice for most of my applications.

SAF's Magnet is the best out of all suppliers and I will continue to purchase from this supplier.

I will continue to purchase some of SAF's other products, but I do not wish to be confined to one supplier as my business runs on customer satisfaction. I want the choice to purchase from all manufacturers. I believe in my ability to service the customer with products that stand the test of time thus keeping Warranty claims to near nil and ensuring the viability of my Seal-A-Fridge Franchise against the competition.

**EXCLUDED FROM  
PUBLIC REGISTER**