

1 October 2007

The General Manager  
Adjudication Branch  
Australian Competition and Consumer Commission  
PO Box 1199  
DICKSON ACT 2602

409 King Street  
West Melbourne 3003  
PO Box 818  
North Melbourne 3051  
Victoria Australia  
Telephone: (03) 9278 8100  
Facsimile: (03) 9328 3008  
E-mail: [adf@adf.org.au](mailto:adf@adf.org.au)  
Internet: [www.adf.org.au](http://www.adf.org.au)  
ABN 66 957 731 192  
AFAP 057 731 192

Dear Sir/Madam

**Re Draft determination for Authorisation No. A91054 and A91055**

Thank you for the opportunity to comment on the draft determination of the Australian Competition and Consumer Commission (ACCC) in regard to the above case. My reply is on behalf of the Australian Drug Foundation (ADF) and follows its submission on this matter of 12 July 2007.

The ADF supports the decision of the ACCC to grant approval for the authorisation sought by the joint applicants that will allow the introduction of the Retail Alert Scheme under Part 2 of the ABAP Code.

The ADF also supports the decision by the ACCC to reject the notion that products existing prior to the introduction of the Retail Alert Scheme should be exempt from the action of the scheme.

The ADF also supports the decision by the ACCC to reduce the sell-down period from 60 days to 14 days in the event that a product is found to contravene the code. In its original submission the ADF proposed that a sell-down period of 60 days was excessive and that a period of 7 days would be appropriate. The ADF believes that a period of 14 days is an acceptable compromise.

The Australian Drug Foundation would be pleased to make further representations on this matter should the need arise.

Yours sincerely



Geoff Munro  
Director  
Community Alcohol Action Network