



Australian
Competition &
Consumer
Commission

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Our Ref: C2007/1541
Contact Officer: Hew Atkin
Contact Number: (02) 6243 1363

4 September 2007

Mr David Etherton
Western Australian Tourism Commission
GPO Box X2261
Perth WA 6847

Dear Mr Etherton

**Re: Third line forcing notification No. N93076 lodged by the Western Australian
Tourism Commission (trading as Tourism WA)**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 25 July 2007. The notification has been placed on the ACCC's public register.

You have described the conduct in the Form G as follows:

- i. Tourism WA will offer discounts on its fees charged to tourism product/service providers for particular services coordinated by Tourism WA on condition that the providers acquire accreditation of a Tourism Accreditation Australia Limited (TAAL) approved program. This will apply from 1 July 2007 to 30 June 2009.*
- ii. Tourism WA will not supply particular services coordinated by Tourism WA unless tourism product/service providers acquire accreditation status of a Tourism Accreditation Australia Limited (TAAL) approved program. This will apply from 1 July 2009.*
- iii. Any business demonstrating a certification standard equivalent (or higher) to the minimum standard set by the Australian Tourism Accreditation Standard will be exempt from this policy.*

Legal immunity conferred by this notification commenced on 8 August 2007.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Hew Atkin on (02) 6243 1363.

Yours sincerely

A handwritten signature in black ink, appearing to be 'S. Gregson', written over a horizontal line.

Scott Gregson
General Manager
Adjudication Branch