



**Australian  
Competition &  
Consumer  
Commission**

GPO Box 3131  
Canberra ACT 2601

23 Marcus Clarke Street  
Canberra ACT 2601

tel: (02) 6243 1111  
fax: (02) 6243 1199

[www.accc.gov.au](http://www.accc.gov.au)

Our Ref: N93099  
Contact Officer: Louise Hird  
Contact Number: (03) 9290 1484

3 September 2007

Amanda Bodger  
Mallesons Stephen Jaques  
Level 50, Bourke Place  
600 Bourke Street  
Melbourne VIC 3000

Dear Ms Bodger

**Third line forcing Notification N93099  
Marben Enterprises Pty Ltd – “Telstra Licensed Shop”**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (ACCC) on 23 August 2007. The notification has been placed on the ACCC's public register.

You have described the notified conduct as Marben Enterprises Pty Ltd, a Telstra Licensed Shop (TLS), offering discounts on TLS Products (mobile phones, cordless phones, fax machines, phone cards, software, hand held computers, data products and internet starter packs) and/or promotional goods or services (vouchers, cinema tickets, electrical goods and accessories and food items) on condition that the customer acquires telecommunication services and/or related goods or services from Telstra.

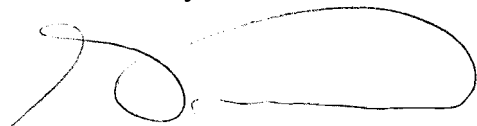
Legal immunity conferred by the notification commences on 6 September 2007.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Ms Louise Hird on 03 9290 1484 or at [louise.hird@acc.gov.au](mailto:louise.hird@acc.gov.au).

Yours sincerely

A handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke.

Scott Gregson  
General Manager  
Adjudication Branch