



**Australian
Competition &
Consumer
Commission**

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Our Ref: N92758, N92759 & N92760
Contact Officer: Hew Atkin
Contact Phone: 02 6243 1235

12 January 2007

Mr Geoff Allemand
Allemand Fundraising
27 Gourlay St
Shepparton VIC 3630

Dear Mr Allemand

Third line forcing notifications N92758, N92759 and N92760 lodged by J Chisholm Pty Ltd, Numurkah Roadhouse Pty Ltd and Jahannah Pty Ltd

I refer to the above third line forcing notifications lodged with the Australian Competition & Consumer Commission (ACCC) on 9 January 2006 with respect to the Scratch me Back promotion. These notifications have been placed on the ACCC's public register.

You have described the conduct as follows:

Sale of fuel at a discount subject to customer purchasing a specified dollar amount of goods or services at participating businesses.

Legal immunity conferred by the notifications will commence on 23 January 2007.

The ACCC has considered the above notifications in light of submissions previously put to it, by interested parties in relation to similar notifications, and its own investigations. Based on previous consideration and the information you have provided to support the notifications, the ACCC does not intend to take any further action at this stage.

Please note, as with any notification, the ACCC may act to remove the immunity afforded by these notifications at a later stage if it becomes satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

I also note that in promoting the offer consumers should be made aware of any exclusions or conditions that may apply.



This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Hew Atkin on (02) 6243 1235.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Scott Gregson', with a large, sweeping flourish extending to the right.

Scott Gregson
General Manager
Adjudication Branch