

Form G

Commonwealth of Australia
Trade Practices Act 1974 — subsection 93 (1)

NOTIFICATION OF EXCLUSIVE DEALING

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with subsection 93 (1) of the *Trade Practices Act 1974*, of particulars of conduct or of proposed conduct of a kind referred to subsections 47 (2), (3), (4), (5), (6), (7), (8) or (9) of that Act in which the person giving notice engages or proposes to engage.

PLEASE FOLLOW DIRECTIONS ON BACK OF THIS FORM

1. Applicant

- (a) Name of person giving notice:
(Refer to direction 2)

Ian Wheeler Optometrists N93104

- (b) Short description of business carried on by that person:
(Refer to direction 3)

Retail Optical Store

- (c) Address in Australia for service of documents on that person:

**c/- RAA of SA Inc.
101 Richmond Road
MILE END SA 5031**

2. Notified arrangement

- (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

Supply of benefits/discounts to RAA Members upon presentation of their membership card under the RAA's "Show Your Card & Save" program.

- (b) Description of the conduct or proposed conduct:
(Refer to direction 4)

Retail Partners supply the benefits/discounts, which can range from % to \$, to gifts with purchase or free added features. In exchange for the benefits/discounts supplied to members, the RAA promotes the Retail Partners and their offers to RAA Members – through direct channels and via mass media in South Australia.

3. Persons, or classes of persons, affected or likely to be affected by the notified conduct

- (a) Class or classes of persons to which the conduct relates:
(Refer to direction 5)

RAA of SA Inc Members

- (b) Number of those persons:

- (i) At present time:

566,000

- (ii) Estimated within the next year:
(Refer to direction 6)

567,000

- (c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses:

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4. Public benefit claims

- (a) Arguments in support of notification:
(Refer to direction 7)

Specified RAA Member discount as advised by supplier

- (b) Facts and evidence relied upon in support of these claims:

Bi-Monthly Show Your Card & Save Magazine and the member benefit section of the RAA website.

5. Market definition

Provide a description of the market(s) in which the goods or services described at 2 (a) are supplied or acquired and other affected markets including: significant suppliers and acquirers; substitutes available for the relevant goods or services; any restriction on the supply or acquisition of the relevant goods or services (for example geographic or legal restrictions):
(Refer to direction 8)

All South Australian Motorists that are RAA Members. The Show Your Card & Save program is for RAA members only.

6. Public detriments

- (a) Detriments to the public resulting or likely to result from the notification, in particular the likely effect of the notified conduct on the prices of the goods

or services described at 2 (a) above and the prices of goods or services in other affected markets:
(Refer to direction 9)

No public detriments. Road Service is our core business, the Show Your Card & Save program is an added benefit.

(b) Facts and evidence relevant to these detriments:

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7. Further information

(a) Name, postal address and contact telephone details of the person authorised to provide additional information in relation to this notification:

**Theresa Coon
101 Richmond Road
MILE END SA 5031**

Dated. 28 August 2007

Signed by/on behalf of the applicant

.....
(Signature)

Theresa Coon
(Full Name)

RAA of SA Inc - Marketing
(Organisation)

Marketing Assistant
(Position in Organisation)

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PLEASE FOLLOW DIRECTIONS ON BACK OF THIS FORM

1. Applicant

- (a) Name of person giving notice:
(Refer to direction 2)

Houspect N93105

- (b) Short description of business carried on by that person:
(Refer to direction 3)

Housing Inspections

- (c) Address in Australia for service of documents on that person:

**c/- RAA of SA Inc.
101 Richmond Road
MILE END SA 5031**

2. Notified arrangement

- (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

Supply of benefits/discounts to RAA Members upon presentation of their membership card under the RAA's "Show Your Card & Save" program.

- (b) Description of the conduct or proposed conduct:
(Refer to direction 4)

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(Refer to direction 5)

RAA of SA Inc Members

- (b) Number of those persons:

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566,000

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or services described at 2 (a) above and the prices of goods or services in other affected markets:
(Refer to direction 9)

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(b) Facts and evidence relevant to these detriments:

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7. Further information

(a) Name, postal address and contact telephone details of the person authorised to provide additional information in relation to this notification:

**Theresa Coon
101 Richmond Road
MILE END SA 5031**

Dated. 28 August 2007

Signed by/on behalf of the applicant


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(Signature)

Theresa Coon
(Full Name)

RAA of SA Inc - Marketing
(Organisation)

Marketing Assistant
(Position in Organisation)