



australian nursing federation

27 July 2007

Mr Scott Gregson
General Manager
Adjudication Branch
Australian Competition and Consumer Commission
PO Box 1199
DICKSON ACT 2602

Dear Mr Gregson

Re: Application for minor variation of authorisations A30146, A90539 and A90540 relating to the Marketing in Australia of Infant Formula (MAIF) Agreement

Thank you for the invitation for the Australian Nursing Federation (ANF) to comment on the above mentioned application for minor variation.

The variation that is sought, allowing for the addition of new parties to the MAIF Agreement as manufacturers and importers in the marketing of infant formula enter and leave the market along with the introduction of the time limit to allow for regular review of the authorisation, is supported by the ANF.

The ANF provided a submission to the House of Representatives Standing Committee on Health and Ageing Senate Inquiry into Breastfeeding in March 2007.

In this submission, the ANF emphasised the importance of systematic monitoring for overt violations of the World-Health Organisation's International Code of Marketing of Breast Milk Substitutes. This is necessary to evaluate trends, inform public opinion and deter overt promotional activities and provide information for health professionals regarding the covert promotional methods that may be used to market breast milk substitutes.

Should you require any additional information or wish to discuss this matter further please contact me on (02) 6232 6533 or fedsec@anf.org.au.

Yours sincerely

A handwritten signature in black ink, appearing to read "Jill Iliffe".

JILL ILIFFE
Federal Secretary

The industrial and professional organisation for nurses and midwives in Australia

Canberra Office
Unit 3, 28 Eyre Street Kingston ACT 2604 Australia
PO Box 4239 Kingston ACT 2604 Australia
(T) + 61 2 6232 6533 (F) + 61 2 6232 6610
anfcanberra@anf.org.au

Melbourne Office
Level 1, 365 Queen Street Melbourne VIC 3000 Australia
(T) + 61 3 9602 8500 (F) + 61 3 9602 8567
anfmelbourne@anf.org.au

ANF Journals
Australian Nursing Journal
Australian Journal of Advanced Nursing
anj@anf.org.au ajan@anf.org.au
ABN 41 816 898 298

www.anf.org.au