



**Australian
Competition &
Consumer
Commission**

Our Ref: C2007/1501
Contact Officer: Cameron Martin
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2 August 2007

Ms Amanda Bodger
Mallesons Stephen Jaques
Level 50
Bourke Place
600 Bourke Street
MELBOURNE VIC 3000

Dear Ms Bodger

Third line forcing notification N93070 lodged by GM Holden Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 20 July 2007. The notification has been placed on the ACCC's public register.

The following conduct has been notified:

GM Holden Ltd (Holden) proposes to enter into arrangements with customers pursuant to which Holden will:

- supply or offer to supply complimentary or discounted servicing on the condition that the customer will acquire servicing from an authorised dealer and
- refuse to supply complementary or discounted servicing for the reason that the customer has not acquired, or has not agreed to acquire, servicing from an authorised dealer.

Legal immunity conferred by the notification will come into force on 3 August 2007.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notifications at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Cameron martin on (02) 6243 1107.

Yours sincerely

A handwritten signature in black ink, appearing to be 'Scott Gregson', written over a light grey rectangular background.

Scott Gregson
General Manager
Adjudication Branch