



**Australian
Competition &
Consumer
Commission**

GPO Box 3131
Canberra ACT 2601
23 Marcus Clarke Street
Canberra ACT 2601
tel: (02) 6243 1111
fax: (02) 6243 1199
www.accc.gov.au

Our Ref: N93061
Contact Officer: Molly Choucair
Contact Number: (02) 6243 1272

30 July 2007

Ms Kate Skidmore
Triad Communications
Suite 308 Building 19A
Birkenhead Point NSW 2047

Dear Ms Skidmore

**Third line forcing notification N93061 lodged by Barclay Operations Pty Ltd
(Barclay)**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 13 July 2007. The notification has been placed on the ACCC's public register.

Barclay proposes to conduct a trade promotion between 23 July 2007 and 23 January 2008 at its service station whereby entry into the promotion is conditional upon:

1. Entrants being members of the Alder Park Bowling Club; and
2. Such members spending at least \$20 on fuel/or non fuel items (excluding cigarettes) at the service station.

Legal immunity conferred by the notification came into force on 27 July 2007.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Molly Choucair on (02) 6243 1272.

Yours sincerely

A handwritten signature in black ink, appearing to be 'S. Gregson', with a long horizontal flourish extending to the right.

Scott Gregson
General Manager
Adjudication Branch