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27 July 2007

Mr Scott Gregson
The General Manager
Adjudication Branch
Australian Competition and Consumer Commission
PO Box 1199
DICKSON ACT 2602

Dear Mr Gregson

Comment on Application for minor variation of authorisations A30146, A90539 and A90540 relating to the marketing in Australia of Infant Formula Agreement

Thank you for the letter of 11 July 2007 inviting Royal College of Nursing, Australia (RCNA) to provide comment on the application to vary authorisations A30146, A90539 and A90540 previously granted to Abbott Australasia Pty Ltd and Nestle Australia Limited. RCNA is the peak national professional organisation for Australian nurses. With a Mission "To benefit the health of the community through promotion and recognition of professional excellence in nursing" the College places high importance on critical consideration of all matters that impact on nursing and healthcare in Australia.

The marketing, distribution and use of infant formula is a highly sensitive area for the health of young Australians and one that has rightly received much media attention. The College supports the principle of all industry players being signatory to the *Marketing in Australia of Infant Formula: Manufacturers and Importers Agreement* (MAIF agreement) as a means of ensuring public safety through self-regulation of the entire industry.

RCNA also supports the inclusion of a specified time limit to allow for regular review of the authorisation.

Thank you for the opportunity to comment on this application.

Yours sincerely

Rosemary Bryant FRCNA
EXECUTIVE DIRECTOR