



**Australian
Competition &
Consumer
Commission**

Our Ref: N93064
Contact Officer: David Hatfield
Contact Number: 02 6243 1266

GPO Box 3131
Canberra ACT 2601

23 Marcus Clarke Street
Canberra ACT 2601

tel: (02) 6243 1111
fax: (02) 6243 1199

www.accc.gov.au

26 July 2007

Ms Sarah Whitaker
Corporate Counsel
Hill's Pet Nutrition Pty Limited
C/- Colgate-Palmolive Pty Ltd
Level 14, 345 George Street
Sydney NSW 2000

Dear Ms Whitaker

Hills Pet Nutrition Notification – N93064

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 13 July 2007. The notification has been placed on the ACCC's public register.

Hill's Pet Nutrition Pty Limited proposes to supply or offer to supply discount vouchers to consumers on condition that the consumer purchases a quantity of Hill's pet food to a specified minimum monetary value, from a particular retailer of Hill's pet food nominated by the consumer.

Legal immunity conferred by the notification will come into force on 27 July 2007.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact David Hatfield on 02 6243 1266

Yours sincerely

Scott Gregson
General Manager
Adjudication Branch