



**Australian
Competition &
Consumer
Commission**

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Our Ref: N92955
Contact Officer: Louise Hird
Contact Number: (03) 9290 1484

28, ~~26~~ June 2007

David Kelly
Kelly Hazell Lawyers
PO Box 314
Flinders Lane
Melbourne VIC 8009

Dear Mr Kelly

Third line forcing Notification N92955 – Toyota Motor Corporation Australia

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (ACCC) on 18 June 2007. The notification has been placed on the ACCC's public register.

You have described the notified conduct as Toyota offering existing 2007 Gold, Silver or Bronze members of the Adelaide Football Club renewal of their respective memberships for 2008 on condition that they purchase and take delivery of a new Toyota vehicle from a nominated Toyota dealership during July 2007.

Legal immunity conferred by the notification commences on 2 July 2007.

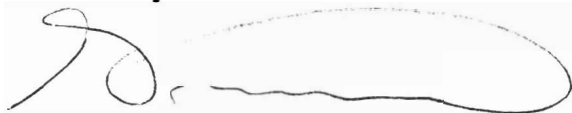
On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.



A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Ms Louise Hird on 03 9290 1484 or at louise.hird@acc.gov.au.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Scott Gregson', is written over a light grey rectangular background.

Scott Gregson
General Manager
Adjudication Branch