



**Australian
Competition &
Consumer
Commission**

Our Ref: C2007/930
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17 May 2007

Mr Shannon Adams
Partner
Norman Waterhouse Lawyers
GPO Box 639
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Dear Mr Adams

Third line forcing notification N92898 lodged by CGU Insurance Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 30 April 2007. The notification has been placed on the ACCC's public register.

CGU Insurance Limited (CGU) has described the conduct the subject of the notification as follows:

As part of the [Savings and Loans Credit Union (SA) Ltd] proposed campaign it is proposed CGU will give any person who obtains a home loan from Savings and Loans, to which the promotional campaign applies, a discount of up to \$400.00 on what would otherwise be the first year's premium payable to CGU for any home insurance which the person chooses to take out with CGU in connection with the property to which the loan relates.

Legal immunity conferred by the notification commenced on 14 May 2007.

On the basis of the information you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.



I also take this opportunity to draw your attention to recent amendments to the *Trade Practices Act* and Regulations that came into effect on 1 January 2007. In addition to the introduction of new collective bargaining notification process and the introduction of six month time limits for non-merger authorisation applications, the amendments (particularly to the regulations) introduce new and revised authorisation and notification forms and fees.

These changes are described in more detail on the ACCC website, www.accc.gov.au and should assist in authorisation applications or notifications lodged from January 2007.

While your notification was submitted on an old form G, it would seem that all relevant information required under the revised form G was provided.

Further, in order to simplify fees, all third line forcing notifications now attract a fee of \$100. It remains the case that each entity seeking to notify will be considered a separate notification and attract a separate fee. Accordingly, please find a refund cheque of \$900 being for overpayment of the lodgement fee.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gina D'Ettorre on (03) 9290 1483.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Scott Gregson', with a large, sweeping flourish extending to the right.

Scott Gregson
General Manager
Adjudication Branch