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Seal A Fridge – North Coast NSW

Your Ref: C2006/1981

11th January, 2007

The General Manager
Adjudication Branch
Australian Competition and Consumer Commission
P.O. Box 1199
DICKSON ACT 2602

FILE No:
DOC:
MARS/PRISM:

Dear Sir/Madam.

Exclusive Dealing Notifications lodged by Seal-a-Fridge Pty. Ltd. & Others

We are the Franchisee of Seal-a-Fridge for the exclusive area of the North Coast of New South Wales and have been so since March 2003.

We have been purchasing the majority of our stock from Nigel Rooney – Seal-a-Fridge Pty. Ltd. (Franchisor) over the last year and have found the price competitive and the quality of a high standard.

Our main concerns with the current Notification is the possibility of the Franchisor increasing his margins at any stage and the loss of our right to obtain stock from other suppliers if it is more competitive.
Therefore our price to the consumer will increase.

Please advise us of the progress of this matter.

Yours faithfully,



Michael Groves
Phillip McCready

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AUST. COMPETITION & CONSUMER COMMISSION CANBERRA
15 JAN 2007