



**Australian
Competition &
Consumer
Commission**

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Our Reference: C2007/489
Contact Officer: Sarah Chubb
Contact Number: (02) 6243 1088

16 February 2007

Mr Raymond Grigg
Business and Finance Manager
Belven Enterprises Pty Ltd
PO Box 1403
BUNBURY WA 6231

Dear Mr Grigg

Third line forcing notification N92790 lodged by Belven Enterprises Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (ACCC) on 5 February 2007. The notification has been placed on the ACCC's public register.

According to notification N92790, Belven Enterprises Pty Ltd will provide a discount on the price of fuel to customers who spend the required amount at Coles supermarkets or various other entities.

Legal immunity conferred by the notification will commence on 19 February 2007.

The ACCC has considered the above notification with reference to submissions previously put to it by interested parties in relation to similar notifications, as well as its own investigations. In light of this previous consideration and the information you have provided, the ACCC does not intend to take any further action in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

I also note that in promoting the discount offer, consumers should be made aware of any exclusions or conditions that may apply.



This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Sarah Chubb on (02) 6243 1088.

Yours sincerely

A handwritten signature in black ink, appearing to be 'S. Gregson', with a long horizontal flourish extending to the right.

Scott Gregson
General Manager
Adjudication Branch