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18 December 2007

BY OVERNIGHT COURIER

Mr Scott Gregson General Manager Adjudication Australian Competition and Consumer Commission 23 Marcus Clarke Street CANBERRA ACT 2601

Dear Sir

Australia and New Zealand Banking Group Limited

I act for Australia and New Zealand Banking Group Limited ("ANZ") and enclose:

- a completed Form 6 Notification of Exclusive Dealing;
- a joint submission by ANZ and Metcash Trading Limited ("Metcash") in support of the Form G including confidentail Annexures A, B and C; and
- a cheque for \$100.00 payable to ACCC representing payment of the required lodgment fee.

We understand that Metcash will also lodge a notification through your Sydney Office.

ANZ claims confidentiality over the documents attached to the parties' joint submission on the basis that they disclose competitively significant and commercially confidential information.

If you have any questions in relation to this notification or require any further information, please do not hesitate to contact me on (03) 9273 6429.

Yours faithfully

MEGAN KNIGHT SENIOR LAWYER

AUST. COMPETITION & CONSUMER COMMISSION CANBERRA

1 9 DEC 2007

FORM G

Regulation 9

COMMONWEALTH OF AUSTRALIA

Trade Practices Act 1974 - Sub-section 93(1)

EXCLUSIVE DEALING: NOTIFICATION

To the Australian Competition & Consumer Commission:

Notice is hereby given, in accordance with sub-section 93(1) of the *Trade Practices Act 1974*, of particulars of conduct or of proposed conduct of a kind referred to in sub-section 47(6) or (7), of that Act in which the person giving notice engages or proposed to engage.

1. Applicant

N93251

(a) Name of person giving notice:

Australia and New Zealand Banking Group Limited (ACN 005 357 522) (ANZ).

(b) Short description of business carried on by that person:

ANZ carries on the business of providing banking and finance products and services.

(c) Address in Australia for service of documents on that person:

Australia and New Zealand Banking Group Limited Attention: Megan Knight Level 12, 530 Collins Street MELBOURNE VIC 3000

2. Notified arrangement

(a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

Products and services supplied by ANZ, being the following credit finance facilities offered to business banking customers in Australia:

- Business Loan (ABL); and
- Commercial Bill facilities.

For further particulars, see the attached supporting submission.

(b) Description of the conduct or proposed conduct:

ANZ proposes to supply, or offer credit finance facilities to certain owners of IGA-branded stores (each a *Retailer*) to acquire plant and equipment on the condition that the Retailer is eligible to participate in a major plant and equipment refurbishment program conducted by Metcash Trading Limited (ACN 000 031 569) (*Metcash*) and its subsidiaries (the *Refurbishment Program*). Eligibility for the Refurbishment Program is, among other things, conditional upon the Retailer entering into agreements under which the Retailer is required to acquire marketing and promotional support services and wholesale supplies from Metcash. Retailers

who apply for credit finance facilities under this arrangement will be entitled to receive the following benefits:

- ANZ will assess and process all applications on the terms agreed with Metcash, which terms are likely to increase the likelihood of the Retailer's application for credit being accepted by ANZ;
- a very competitive interest rate margin negotiated between Metcash and ANZ to apply to all successful applicants¹;
- less onerous security will be required (with these facilities being secured by a fixed charge or trader's bill of sale over financed plant and equipment);
 and
- specially negotiated approval fees agreed between Metcash and ANZ to apply to all successful applicants²,

which take into account the indemnity to be provided by Metcash to ANZ. These benefits are more fully described in item 2.2 of the attached joint supporting submission.

3. Persons, or classes of persons, affected or likely to be affected by the notified conduct:

(a) Class or classes of persons to which the conduct relates:

Retailers. Specifically, owners of all 'SUPA IGA' and 'mid-tier' IGA stores in Australia who are eligible to participate in the Refurbishment Program.

For further particulars, see the attached supporting submission.

- (b) Number of those persons:
 - (i) At the present time Zero.
 - (ii) Estimate within the next year Up to 1,133.
- (c) Where number of persons stated in item 3(b)(i) is less than 50, their names and addresses:

Not applicable.

4. Public benefit claims

(a) Arguments in support of notification:

See the attached supporting submission.

(b) Facts and evidence replied upon in support of these claims:

See attached supporting submission.

5. Market definition

Provide a description of the market(s) in which the goods or services described at 2 (a) are supplied or acquired and other affected markets including: significant suppliers and acquirers; substitutes available for the relevant goods or services;

¹ Pursuant to the Coordination Agreement, the interest rate margin may be varied by ANZ in relation to new credit finance facilities on 20 Business Days prior written notice to Metcash.

² Pursuant to the Coordination Agreement, the application fee may be varied by ANZ in relation to new credit finance facilities on 20 Business Days prior written notice to Metcash.

any restriction on the supply or acquisition of the relevant goods or services (for example geographic or legal restrictions):

The market for the supply of credit finance facilities to SMEs in Australia. Significant substitute suppliers of credit finance facilities include all major banks and other financial institutions including:

- Commonwealth Bank of Australia;
- National Australia Bank Limited;
- Westpac Banking Corporation;
- St George Bank Limited;
- Bank of Western Australia Limited (BankWest); and
- Suncorp Metway Limited.
- 6. Public detriments
 - (a) Detriments to the public resulting or likely to result from the notification, in particular the likely effect of the notified conduct on the prices of the goods or services described at 2 (a) above and the prices of goods or services in other affected markets:

None.

(b) Facts and evidence relevant to these detriments:

Not applicable.

7. Name and address of person authorised by the person giving this notice to provide additional information in relation to this notice:

Australia and New Zealand Banking Group Limited Attention: Megan Knight Level 12, 530 Collins Street MELBOURNE VIC 3000

Dated: 18 December 2007.

Signed on behalf of the person giving this notice:

Megan Knight Senior Lawyer

Institutional Relationships Legal

Australia and New Zealand Banking Group Limited



Joint submission in support of Notifications of Exclusive Dealing lodged by Metcash Trading Limited and Australia and New Zealand Banking Group Limited

1 Introduction

This submission accompanies the Notifications of Exclusive Dealing lodged by Metcash Trading Limited (ACN 112 073 480) (**Metcash**) and Australia and New Zealand Banking Group Limited (ACN 005 357 522) (**ANZ**) on 18 December 2007. It sets out:

- background information in relation to the notified conduct;
- the rationale for the conduct;
- the public benefits arising from the conduct; and
- the absence of competitive detriment resulting from the conduct.

2 Background to the notified conduct

2.1 Metcash Refurbishment Program

Metcash proposes to implement a refurbishment program to encourage and assist the owners of selected IGA branded stores (**Retailers**) to conduct a major refurbishment of plant and equipment within their stores (**Refurbishment Program**).

The Refurbishment Program will involve Metcash offering and supplying the following services to SUPA IGA and mid-tier IGA Retailers:

- introduction and referral to ANZ;
- assistance in the completion and lodgement of an application for a credit finance facility (Business Loan (ABL) and/or Commercial Bill facility) offered to Retailers by ANZ;
- a rebate on the interest component of the amount payable by the Retailer to ANZ under the credit finance facility in the amounts of:
 - 100 per cent of the interest payable in the first year;
 - 80 per cent of the interest payable in the second year; and
 - 60 per cent of the interest payable in the third year.

The rebate will be provided as an offset against the Retailer's wholesale grocery account with Metcash;

supply and installation of plant and equipment requested by each Retailer.

Metcash will also indemnify ANZ for 50 per cent of the liability arising under each credit finance facility.

The supply of the rebate by Metcash to Retailers will be conditional on the Retailers acquiring a credit finance facility from ANZ, under which Retailers will receive credit

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finance for the purchase of plant and equipment from Metcash (including its installation). A Retailer's participation in the Refurbishment Program will be entirely voluntary.

Metcash estimates that Retailers will undertake a combined total of over \$100 million worth of refurbishments under the Refurbishment Program.

Metcash will require each Retailer to enter into a 1in7 Rebate Deed¹, under which Metcash agrees to pay the rebates to the Retailer. The 1in7 Rebate deed is conditional on the Retailer signing the Facility Documents² and Metcash Collateral Documents (to the extent that the Retailers have not already done so). A copy of the 1in7 Rebate Deed is attached as confidential Annexure A.

The Metcash Collateral Documents are:

- Alliance Agreement an agreement between the Retailer and the IGA Distribution company operating in the State where the Retailer's store is located. Under the terms of the Alliance Agreement, a Retailer must not be involved in any other supermarket business, other than an IGA business, or participate in any other buying or promotional network competitive with the IGA network (except for unbannered stores supplied by IGA). Each party is obliged by the terms of the Alliance Agreement to adopt certain systems and procedures in the operation of their business. The Alliance Agreement may be terminated by either party on 90 days notice.
- Supply Agreement an agreement between the Retailer and Metcash. The Supply Agreement requires the Retailer to acquire all of its wholesale supplies from Metcash subject to certain exceptions.
- Rights Deed under which the Retailer must, subject to certain exceptions, offer to sell its supermarket business to Metcash prior to transferring the business, or control of the business, to any third party.
- Scan Data Deed under which, during the term of the agreement, the Retailer
 will provide scanned data to the relevant IGA distribution company or another
 party nominated by the IGA distribution company. Title to the transmitted data
 vests in the IGA distribution company.
- Fixed and Floating Charge granted by the Retailer to Metcash in circumstances where Metcash has provided the Retailer with credit or other financial accommodation. The liabilities covered by the Fixed and Floating Charge would include the Retailer's liability to Metcash in respect of the indemnity provided by Metcash to ANZ for 50 per cent of the liability arising under each credit finance facility.

It is standard practice for Metcash to request all IGA branded retailers to enter into these arrangements and many Retailers would already be fully compliant. At a minimum, all IGA branded retailers will have already entered into the Alliance Agreement. These arrangements provide certainty to Metcash, and are linked to Metcash's ability to provide IGA branded retailers with a range of business development and support services, and rebates on groceries and other products. The Fixed and Floating Charge, in particular, is important to Metcash's granting of an indemnity to ANZ for 50 per cent of the liability arising under each credit finance facility.

2.2 Arrangements between Metcash and ANZ

Metcash and ANZ propose to enter into a Coordination Agreement, Master Indemnity, Deed of Acknowledgement and, in some cases, a Deed of Priority (which will also be

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^{1 &#}x27;1in7' refers to the aim of the Refurbishment Program to refurbish stores once every seven years.

² The Facility Documents are the Loan Agreement (see part 2.3 of this submission); any security, guarantee or indemnity in favour of ANZ on account of the Retailer's obligations under the Loan Agreement; and any other document or category of document agreed by the Retailer and ANZ in writing or referred to in any of the documents already listed.

executed by the Retailer).³ A copy of the Coordination Agreement is attached as confidential Annexure B. The Master Indemnity and annexures (Deed of Acknowledgement and Deed of Priority) are attached as confidential Annexure C.

Under the Coordination Agreement:

- Metcash will use reasonable endeavours to promote the offer of credit finance by ANZ to Retailers. ANZ and Metcash will also cooperate to jointly promote the availability of the credit finance facility.
- Metcash will, where it deems it appropriate, collect from Retailers and provide to ANZ, completed applications for a credit finance facility.
- ANZ will make available a credit finance facility to Retailers that submit an
 application and satisfy ANZ's credit finance approval criteria. The Retailer must
 enter into the documentation including the Loan Agreement and any security,
 guarantee or indemnity in favour of ANZ on account of a Retailer's obligations
 under the Loan Agreement.
- The credit finance facility will be provided by ANZ on the basis that Metcash will indemnify ANZ for 50 per cent of the liability arising under each credit finance facility.
- The credit finance facility will be provided by ANZ on the basis that Metcash, ANZ and the Retailer will enter into the Deed of Priority as required.

Metcash will not receive a financial benefit from ANZ if Retailers enter into a credit finance agreement with ANZ.

The obligations of ANZ and Metcash under the Coordination Agreement are subject to, and conditional upon, the ACCC granting immunity from action in relation to any potential third line forcing conduct arising from the Coordination Agreement or the manner in which the credit finance facility and rebates will be promoted and made available.

Metcash will indemnify ANZ in relation to losses incurred under the Loan Agreement by executing the Master Indemnity and Deed of Acknowledgement.

2.3 Arrangements between ANZ and Retailers

ANZ will enter into a Loan Agreement (Business Loan (ABL) and/or Commercial Bill facility) with each Retailer introduced to it by Metcash whom the ANZ considers meet its lending criteria.

Under the terms of the Loan Agreement:

- ANZ will provide a credit finance facility to the Retailer of a specified amount;
- the Retailer will provide a trader's bill of sale or fixed charged to ANZ (with respect to equipment purchased for the refurbishment of the Retailer's premises) as security for the credit finance; and
- the Retailer will agree to pay the principal and interest owing under the credit finance facility.

ANZ retains complete discretion as to whether or not to enter into a Loan Agreement with any Retailer referred to it by Metcash.

The Retailer may also be required to execute a Deed of Priority, which is a tripartite agreement between the Retailer, ANZ and Metcash (see section 2.2 above).

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³ The Deed of Priority will only be executed by ANZ, Metcash and the Retailer if the Retailer's main bank for general banking purposes is ANZ.

3 Background information

3.1 Metcash

Metcash Trading Limited (**Metcash**) is the holding company of the following IGA Distribution companies:

- IGA Distribution Pty Ltd;
- IGA Distribution (Vic) Pty Ltd;
- IGA Distribution (SA) Pty Ltd;
- IGA Distribution (WA) Pty Ltd (IGA Distribution).

IGA Distribution wholesales and distributes groceries, general merchandise, perishable products, frozen foods, tobacco and health care products to independent grocery retailers. IGA Distribution also provides marketing and support services including promotional and marketing support via advertising campaigns, merchandising of certain products, branding of stores, and store development.

The customers supplied by IGA Distribution range from large supermarkets to small convenience stores and are generally independently owned. The stores may be bannered or unbannered. 'Bannered' stores belong to a banner group which coordinates marketing for member retail stores. The marketing services may be supplied from a supplier such as IGA Distribution or performed by the banner group. Metcash controls the IGA banner group and licenses the trademark from IGA Inc of the USA.

3.2 Identification of Retailers

Participation in the Refurbishment Program will be offered to all SUPA IGA and mid-tier IGA stores that wish to undertake a 'major refurbishment'. A major refurbishment is defined as follows:

- for SUPA IGAs, a minimum spend of \$500,000.
- for mid-tier stores, a minimum spend of \$250,000;

There are currently 418 SUPA IGA stores and 715 mid-tier IGA stores. SUPA IGA stores range in size from 1,200m² to over 4,000m². Mid-tier IGA stores range in size from 225m² to 1,200m².⁴

3.3 Description of plant and equipment

It is intended that Metcash will source, supply and install all plant and equipment that may be required by Retailers to undertake a major refurbishment, including:

- refrigeration equipment including cool rooms, various display cabinets, freezer motors, condensers, and compressors;
- shelving including dense end displays and pallet racking;
- floor coverings;
- display bins and other point of sale materials;

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⁴ The Refurbishment Program initially will be limited to Supa IGA and mid-tier IGA stores. However, stores branded 'IGA Everyday' will also be able to obtain finance from ANZ on the same or similar terms as Supa IGA and mid-tier IGA stores. An IGA Everyday store will only be eligible to receive the rebate from Metcash on interest payable to ANZ if their capital expenditure on the refurbishment exceeds the minimum threshold applying to mid-tier stores (ie \$250,000).

Freehills 4 Rationale

- shop fittings, such as checkouts;
- cash registers, back office computer equipment and software;
- security related equipment including alarm panels, closed circuit television systems and cameras;
- air conditioning units;
- trolleys and shopping baskets.

The Retailer remains free to specify the particular plant and equipment he or she requires, including particular brands.

4 Rationale

The Refurbishment Program is designed to assist Retailers to update old and/or outdated plant and equipment in their stores. Metcash believes this will enable Retailers to provide an enhanced service offering to customers and thereby to compete more effectively at the retail level with the major supermarket chains. Further, by attracting more customers, the Retailers will have a higher stock turnover, which will increase the amount of stock those Retailers purchase from Metcash.

ANZ is able to pass on the benefit of the Metcash indemnity to each Retailer by offering a very competitive cost of funding and security structure. This may also provide ANZ with the opportunity to cross-sell additional banking and finance products to Retailers.

5 Public benefits

The proposed conduct will assist Retailers to update their stores. This will result in direct public benefits because participating Retailers will be able to provide a greatly enhanced service offering to consumers. Without the financial assistance Metcash is proposing to offer to Retailers (in the form of the proposed rebate and the provision of an indemnity to ANZ), many of these Retailers would not be in a position to conduct a major refurbishment. Further, Metcash has negotiated with ANZ credit finance terms that are favourable to Retailers, and which would not be available to Retailers from ANZ absent the provision of the rebate and indemnity from Metcash. These include:

- an agreed basis on which ANZ will process credit finance applications from Retailers. This is likely to improve the prospects of Retailers' credit finance applications being accepted by ANZ;
- a less onerous obligation on the Retailer in respect of the security required by
 the credit finance facility. Under the proposed terms of the ANZ credit finance
 facility, Retailers will be required to provide security in the form of a trader's bill
 of sale or fixed charge. Ordinarily, a finance provider would require a fixed and
 floating charge as a condition of providing a retailer with finance for the
 purchase of plant and equipment;
- an agreed competitive interest rate:⁵ and
- an agreed competitive approval fee.⁶

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⁵ The interest rate margin may be varied by ANZ in relation to new credit finance facilities on 20 business days prior written notice to Metcash.



By assisting Retailers to update their stores, the proposed conduct will contribute to enhanced competition between retail suppliers of groceries at the local level. Metcash understands that the large supermarket chains update plant and equipment in all of their stores about every five years. The inability of many IGA retailers to undertake such regular refurbishments inhibits their ability to compete with the large supermarket chains. The proposed conduct seeks to redress this imbalance.

In addition, by enhancing the competitive position of Metcash's customer base, the conduct will reinforce Metcash's position as a strong third force in the wholesale grocery market.

6 Impact on competition

The proposed conduct will not result in competitive detriment in any market. This is because:

- participation in the Refurbishment Program by Retailers is completely voluntary;
- the Retailers remain free to specify the particular plant and equipment they require;
- IGA retailers remain free to enter into credit finance facilities with competitors of ANZ;
- IGA retailers remain free to purchase plant and equipment independently of Metcash; and
- while Metcash does not undertake to negotiate beneficial terms with financial institutions other than ANZ, it would consider the provision of financial and/or other assistance (potentially rebates on interest payable by the Retailers) in respect of credit finance facilities negotiated by Retailers with competitors of ANZ.

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⁶ The approval fee may be varied by ANZ in relation to new credit finance facilities on 20 business days prior written notice to Metcash.

EXCLUDED FROM PUBLIC REGISTER

Confidential - Annexure A

EXCLUDED FROM PUBLIC REGISTER

Confidential - Annexure B

EXCLUDED FROM PUBLIC REGISTER

Confidential - Annexure C