



Australian
Competition &
Consumer
Commission

Our Ref: C2007/2222
Contact Officer: Gavin Jones
Contact Phone: 03 9290 1475

GPO Box 3131
Canberra ACT 2601
23 Marcus Clarke Street
Canberra ACT 2601
tel: (02) 6243 1111
fax: (02) 6243 1199
www.accc.gov.au

19 December 2007

Megan Perez
Legal/Admin Assistant, General Counsel's Office
American Express Australia Limited
Level 28, 175 Liverpool Street
SYDNEY NSW 2000

Dear Ms Perez

Third line forcing notification N93232 – American Express Australia Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (ACCC) on 28 November 2007.

You have described the notified conduct as American Express offering customers attending the Aesop stand in the Qantas Frequent Flyer Lounge at Melbourne domestic airport from 9 December 2007 until 31 December 2007 a voucher valid for 6 months offering a 10% discount for their next American Express purchase with Aesop.

Legal immunity conferred by the notification commenced on 12 December 2007.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gavin Jones on 03 9290 1475.

Yours sincerely

Scott Gregson
General Manager
Adjudication Branch