



**Australian
Competition &
Consumer
Commission**

Our Ref: C2007/2207
Contact Officer: Gavin Jones
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11 December 2007

Mariko Smith
Lawyer
Vodafone Pty Limited
Level 13, 799 Pacific Highway
CHATSWOOD NSW 2067

Dear Ms Smith

Third line forcing notification N93230 – Vodafone Pty Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (ACCC) on 21 November 2007.

You have described the notified conduct as Vodafone offering a ‘cash back’ on the cost of a standard 2008 Port Adelaide adult membership, to be paid by Vodafone, on condition that the customer acquires nominated telecommunications products/services from Vodafone.

Legal immunity conferred by the notification commenced on 5 December 2007

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC’s public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gavin Jones on 03 9290 1475.

Yours sincerely

Scott Gregson
General Manager
Adjudication Branch