



**Australian
Competition &
Consumer
Commission**

Our Ref: C2007/2152
Contact Officer: Gina D'Ettorre
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14 ~~12~~ December 2007

Mr Marcus Bourget
Corporate Counsel
Virgin Mobile (Australia)
Locked Bag 17
Royal Exchange
NSW 1225

Dear Mr Bourget

**Third line forcing Notification N93219 – Virgin Mobile (Australia) Pty Limited
trading as Virgin Broadband**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (ACCC) on 19 November 2007.

Virgin Broadband proposes to offer existing customers of Virgin Money (Australia) Pty Limited a free USB key when taking up the \$60 Home Cap, Home Phone service offer with Virgin Broadband.

Legal immunity conferred by the notification commenced on 3 December 2007.

On the basis of the information you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gina D'Ettorre on 03 9290 1483.

Yours sincerely

Scott Gregson
General Manager
Adjudication Branch