



 **Australian
Competition &
Consumer
Commission**

Our Ref: C2007/2080
Contact Officer: Gina D'Ettorre
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27 November 2007

Marcus Bourget
Corporate Counsel
Virgin Mobile (Australia)
Level 8, 213 Miller Street
NORTH SYDNEY NSW 2060

Dear Mr Bourget

Third line forcing Notification N93201 – Virgin Mobile (Australia) Pty Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (ACCC) on 5 November 2007.

You have described the notified conduct as Virgin Mobile proposing to offer existing customers of Virgin Money (Australia) a discounted 24 month post paid cap plan with Virgin Mobile.

Legal immunity conferred by the notification commenced on 19 November 2007

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gina D'Ettorre on 03 9290 1483.

Yours sincerely

Scott Gregson
General Manager
Adjudication Branch