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Our ref GCG:GDE:0991434
Your ref N93185



LAWYERS

5 November 2007

By email louise.hird@ACCC.gov.au

Gavin Jones
Director
Adjudication Branch
Australian Competition and Consumer Commission
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Attention Gavin Jones / Louise Hird

Dear Mr Jones and Ms Hird,

Ticketek Exclusive Dealing Notification N93185

We act for Ticketek Pty Limited (**Ticketek**). We refer to your letter dated 2 November 2007 in relation to the above notification and provide the following information in response to your information requests:

- 1 It is not currently envisaged that Optus and Visa Priority Booking Periods will both be run in respect of the same events.
- 2 In the event that the Optus and Visa Priority Booking Periods are both run in respect of the same event, and Ticketek is responsible for selling between 60% and 100% of tickets to that event, Ticketek will ensure that no more than 30% of the Ticketek tickets to that event are made available across both programs in combination during the Priority Booking Period.
- 3 In the event that the Optus and Visa Priority Booking Periods are both run in respect of the same event, and Ticketek is responsible for selling between 30% and 59% of tickets to that event, Ticketek will ensure that no more than 50% of the Ticketek tickets to that event are made available across both programs in combination during the Priority Booking Period. The effect of this limit is that no more than 30% of all tickets to the event will be available across both programs in combination during the Priority Booking Period.
- 4 Ticketek intends to notify the ACCC about priority booking periods for both Visa and Optus Programs in accordance with the following guidelines:
 - (a) where Ticketek is responsible for selling 30% or more of all tickets to an event or series of events to which either or both of the Optus or Visa Priority Booking Period applies, Ticketek will provide details of the Priority Booking Period to the ACCC at least 14 days in advance of the promotion; and
 - (b) where Ticketek is responsible for selling up to 30% of tickets to an event or series of events to which either or both of the Optus or Visa Priority Booking Period applies, Ticketek will provide details of the Priority Booking Period to the ACCC prior to or on the day the promotion commences.

We trust that this information answers the requests contained in your letter. If you have any further questions about this matter please contact Graeme Edgerton on (02) 9263 4206.

Yours faithfully,



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