



**Australian  
Competition &  
Consumer  
Commission**

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Our Ref: TRACKIT 30066  
Contact Officer: Gavin Jones  
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30 October 2007

Mr Steven Black  
National Assurance Manager  
Myer Pty Ltd  
7<sup>th</sup> Floor, 295 Lonsdale Street  
MELBOURNE VIC 3000

Dear Mr Black

**Exclusive dealing notification lodged by Myer Pty Ltd**

I refer to the exclusive dealing notification first sought to be lodged with the Australian Competition and Consumer Commission (the ACCC) by Myer on 24 October 2007.

As you are aware, recent amendments to the *Trade Practices Act* and Regulations came into effect on 1 January 2007. Among other things, the amendments to the regulations introduce new and revised authorisation and notification forms and fees.

A revised form G now applies to exclusive dealing (including third line forcing) notifications. While very similar, the revised form G requires additional information concerning the benefits claimed to arise from the notified conduct, your views on resulting detriments and the relevant market.

The notification lodged by Myer, received by the ACCC on 24 October 2007, was submitted on an old form G and the information now required under the form was not otherwise included.

Myer has subsequently re-lodged the notification on the revised form G. The revised form G was received by the ACCC on 29 October 2007 and it would seem that all relevant information required under the revised form G has been provided with this form.

Accordingly, the ACCC considers the notification to have been validly lodged on 29 October 2007.

Should you have any queries in relation to this matter, please do not hesitate to contact Gavin Jones on 03 9290 1475.

Yours sincerely

A handwritten signature in black ink, appearing to read 'D. Hatfield', written in a cursive style.

David Hatfield  
A/g General Manager  
Adjudication Branch