



Australian
Competition &
Consumer
Commission

Our Ref: C2006/2083
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22 November 2006

Ms Carolyn Oddie
Partner
Allens Arthur Robinson
GPO Box 50
SYDNEY NSW 2001

Dear Ms Oddie,

Notifications N92688 & N92689 lodged by Sime Darby Automobiles Pty Ltd

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the ACCC) on 9 November 2006. The notifications have been placed on the ACCC's public register.

The notified conduct has been described as follows:

N92688

Sime Darby will supply motor vehicle dealers with the right to sell used Peugeot motor vehicles as part of the Peugeot-approved used motor vehicle program on condition that the dealer acquire the bundle of services described in item 2(a) from:

- a company selected by Sime Darby to administer certain aspects of the Peugeot-approved used motor vehicle program (the Administrator);*
- an insurer selected by the administrator; and*
- *a company selected by Sime Darby to provide roadside assistance services.*

N92689

Sime Darby will supply the company with the right to use the Peugeot brand in its role as administrator of the Peugeot-approved used motor vehicle program on condition that the company acquires services from a company selected by Sime Darby to provide roadside assistance services to purchasers of used motor vehicles.



Legal immunity conferred by the notifications will come into force on 23 November 2006.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Cameron Martin on (02) 6243 1107.

Yours sincerely

A handwritten signature in black ink, appearing to read 'David Hatfield', written in a cursive style.

David Hatfield
A/g General Manager
Adjudication Branch