FILE No:
DOC:
MARS/PRISM:





Australia DX 107 Sydney Tel +61 2 9286 8000 Fax +61 2 9283 4144 www.phillipsfox.com

Adelaide Brisbene Canberra

Melbourne

Wellington

Ho Chi Minh City

Sydney Auckland

201 Elizabeth Street

Sydney NSW 2000

Our ref: PRH 0405926/003 SYK Your ref: A30244 - A30245

17 October 2006

The Australian Competition and Consumer Commission Level 35, The Tower 360 Elizabeth Street MELBOURNE VIC 3000

Attention: Margaret Abou-Rizk and Jaime Norton

Dear Ms Abou-Rizk and Ms Norton

The Municipal Association of Victoria
Application for authorisation A30244 - A30245

We refer to your letter dated 6 October 2006 and the requests for information made in that letter. We respond as follows, using the same numbering as in your letter:

Question 1

- The tender process will proceed regardless of the decisions made by the Commission, but the terms of the tender will change depending on whether interim authorisation is granted. If interim authorisation is granted, the tender will offer exclusive advertising rights in those municipalities where the relevant Council has agreed to the terms of the MoU. The tender will also be subject to the condition that exclusivity may be revoked if the authorisation is not ultimately granted.
- If interim authorisation is not granted, the tender will be issued without the offer of exclusive advertising rights In any municipality.

Question 2

- The details of the MoU are intended to be finalised once a decision on the application for interim authorisation has been made. At this time, therefore, we have not been instructed in relation to the form of the proposed MoU.
- The Director proposes to issue the request for tender in the first two weeks of November 2006. The closing date for tenders is currently scheduled to be in January 2007.

- We enclose a copy of the letter currently proposed to be sent to Councils concerning the terms of the MoU.
- This document is enclosed with the request that it is excluded from the public register under section 89(5) of the *Trade Practices Act* 1974 (C'th). This request is made on the basis that the document is confidential, as it is a draft document representing confidential communications between our client and its legal adviser. A copy of the letter will be sent to you when it is in its final form. Our client does not waive any claim for privilege by reason of its enclosure or request.
- Please let us know if our request for confidentiality is denied before any decision is taken to make the documents publicly available.

Yours sincerely

Susan Yee-Kong

Special Counsel

Direct +61 2 9286 8061

Email susan.yee-kong@phillipsfox.com

en Jee Long

Paul Holm Partner

Encl.

Confidential Letter

EXCLUDED FROM PUBLIC REGISTER