



Australian
Competition &
Consumer
Commission

Our Ref: N41012
Contact Officer: Monica Bourke
Contact Number: 02 6243 1272

8 September 2006

Amanda Bodger
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Dear Ms Bodger,

Re: GM Holden Ltd – notification N41012

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 1 September 2006. The notification has been placed on the ACCC's public register.

GM Holden Limited (Holden) proposes to offer a customer who purchases a new vehicle complimentary Roadside Assistance for 36 months. It is proposed that the service will be available to customers who have their vehicle serviced yearly and by an authorised dealer.

Legal immunity conferred by the notification will come into force on 14 September 2006.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Monica Bourke on 02 6243 1272.

Yours sincerely

Scott Gregson
General Manager
Adjudication Branch

