



Australian
Competition &
Consumer
Commission

Our Ref: N92614
Contact Officer: Monica Bourke
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30 August 2006

Edward Millington-Jones
British Airways
Level 7, 141 Walker Street
North Sydney, NSW, 2060

Dear Mr Millington-Jones

Re: British Airways Pty Ltd - notification N92614

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 22 August 2006. The notification has been placed on the ACCC's public register.

You described the conduct as:

BA proposes to run a promotional campaign from 21 August 2006 to 30 September 2006, offering reduced airfares for certain flights to consumers from Australia to UK and Europe on the condition that the consumer books such flights using their MasterCard.

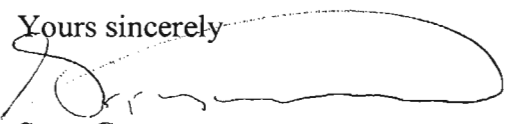
Legal immunity conferred by the notification will come into force on 5 September 2006.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Monica Bourke on (02) 6243 1272.

Yours sincerely


Scott Gregson
General Manager
Adjudication Branch

