



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: C2005/2017  
Contact Officer: Nadia Cooke  
Contact Number: (03) 9290 1478

PO Box 1199  
Dickson ACT 2602  
470 Northbourne Ave  
Dickson ACT 2602  
ph (02) 6243 1111  
fax (02) 6243 1199  
www.accc.gov.au

6 January 2006

Ms Jacqueline Downes  
Senior Associate  
Allens Arthur Robinson  
GPO Box 50  
SYDNEY NSW 2001

By email: [Jacqueline.Downes@aar.com.au](mailto:Jacqueline.Downes@aar.com.au)

Dear Ms Downes

**Third line forcing notification N31487 lodged by  
Australian Local Search Pty Ltd (ALS)**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) by ALS on 1 December 2005. Clarification regarding the description of the conduct was provided to the ACCC via email on 14 December 2005. The notification and clarification have been placed on the ACCC's public register. I note that you have requested confidentiality for the annexure to the notification. As a person authorised to exclude documents from the public register for and on behalf of the ACCC, I advise that your request for confidentiality has been granted.

ALS has described the conduct as follows:

Offer to supply online advertising services with a preferential search result listing to those customers who have acquired newspaper advertising services from News Limited related parties that publish suburban newspapers, including the Cumberland Newspaper Group, Leader Community Newspapers, Quest Community Newspapers and Messenger Newspapers.



Legal immunity conferred by the notification commenced on 15 December 2005.

On the basis of the information provided, it is not intended that further action be taken in this matter at this stage.

Please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Nadia Cooke on (03) 9290 1478.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Scott Gregson', with a large, sweeping flourish extending to the right.

Scott Gregson  
General Manager  
Adjudication Branch