



**Australian
Competition &
Consumer
Commission**

Our Ref: C2006/1272
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25 July 2006

Leigh Balderson
Senior Legal Counsel
Virgin Blue Airlines Pty Ltd
Level 7
131 Barry Parade
Fortitude Valley
QLD 4006

Dear Mr Balderson,

Third line forcing notification no. N50184 lodged by Virgin Blue Pty Limited

I refer to your letter of 20 July 2006 regarding the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 3 July 2006.

In your letter you indicated that the dates for the offer have been changed, and the \$20 discount will no longer be offered. While a matter for you to consider, I am of the view that the change of date amends the conduct notified. It should be noted that the *Trade Practices Act of 1974* does not allow for amendments such as this to notifications. Should you wish to obtain immunity for the entire duration of the offer, you will need to lodge another notification.

I have placed your letter and a copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Louise Hird on 02 6243 1272.

Yours sincerely

Scott Gregson
General Manager
Adjudication Branch

