



Australian  
Competition &  
Consumer  
Commission

Our Ref: C2005/1917  
Contact Officer: Louise Hird  
Contact Phone: 02 6243 1272

PO Box 1199  
Dickson ACT 2602  
470 Northbourne Ave  
Dickson ACT 2602  
ph (02) 6243 1111  
fax (02) 6243 1199  
www.accc.gov.au

26 July 2006

Dear Sir/Madam

**Re: Medicines Australia applications for revocation and substitution A90994-A90996  
Final determination**

The Australian Competition and Consumer Commission (the ACCC) has issued its final determination in respect of the applications for authorisation lodged by Medicines Australia on 30 November 2005.

Medicines Australia is seeking authorisation of Edition 15 of its Code of Conduct (the Code). The Code seeks to regulate certain activities of pharmaceutical companies, including their promotion of prescription medicines.

A copy of the ACCC's determination is attached. For the reasons outlined in the determination, the ACCC has decided to grant authorisation for three years, subject to a condition.

*Application for review*

Pursuant to section 101 of the *Trade Practices Act 1974*, a person dissatisfied with this determination may apply to the Australian Competition Tribunal for its review. An application for review must be made within 21 days of the date of this determination; that is, on or before 16 August 2006. If no application to review is lodged by this date, the ACCC's determination will come into force on 17 August 2006.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter please do not hesitate to contact Louise Hird on 02 6243 1272.

Yours sincerely

Isabelle Arnaud  
Director  
Adjudication Branch



Interested Party List sent a copy of final determination

No	company
1.	Chair, Pharmaceutical Health and Rational Use of Medicines
2.	Therapeutic Goods Administration
3.	Healthy Skepticism Inc
4.	School of Public Health
5.	Australian Consumers' Association
6.	Novo Nordisk Pharmaceuticals Pty Ltd
7.	Consumers' Health Forum of Australia
8.	Australian Medical Association
9.	Queensland Health
10.	Department of Human Services
11.	ACT Health
12.	Pfizer Australia
13.	Australasian Society of Clinical and Experimental Pharmacologists and Toxicologists
14.	Department of Health & Human Services
15.	Wyeth Australia Pty Ltd
16.	NSW Health
17.	First Assistant Secretary Medical and Pharmaceutical Services Division Department of Health and Ageing
18.	Merck Sharp & Dohme (Aust) Pty Ltd
19.	Director General Department of Health
20.	Doctors' Reform Society
21.	Sanofi-aventis
22.	Department of Health
23.	Australian Nursing Federation