



NEW SOUTH WALES JUNIOR BASEBALL LEAGUE

For the advancement of Junior Baseball within the State of New South Wales

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Re: Notification 90853 – lodged by Australian Baseball Federation

General Manager,
Adjudication Branch
Australian Competition and Consumer Commission
P.O. Box 1199
Dickson ACT 2602
email to: adjudication@accc.gov.au

Att Ms Nadia Cooke, Project Officer

Dear Ms Cooke,

I am a little concerned that we have not heard that you received our earlier submission to the review of the above notification which was first sent on 9/3/06 and again on 20/6/06.

I am writing now to reflect to you the pleasure with which the news of your draft response was met by the junior clubs in our League.

Some of our members have noted that, although there has suddenly been a payment of approximately \$30,000 from the ABF Royalty Pool, it is unclear just how much of this is derived from the licensing program itself as distinct from sponsorships and other donations or royalty payments.

The changes in structure and the commitment by the ABF not to charge administration costs against the program are indeed welcome developments. However, in a sport which is as numerically small as ours is, there must of necessity be a cost that the members pay for in some form.

As a League which operates outside the ABF with members who are also ABF / BNSW members, we find ourselves in a position where we do not speak with any direct involvement in the program. However our members do believe in the common purpose of the promotion of baseball. Our members continue to support the unified picture that the ABF wishes to project by the payment of their \$3 each for a loyalty card. There is no reason to believe that our members have ever changed their position on the badging of uniforms - from the beginning of the dispute over licensing members have stated that they would be prepared to attach any patches / transfers which the ABF supplied.

We continue to believe that overall the detriment (cost, restrictions and ill will) outweighs the benefit (financial return) of the exemption from third line forcing.

Yours sincerely,

PRESIDENT