



Our Ref: Nos N92512-N92514  
Contact Officer: Carl Toohey  
Contact Number: (03) 9290 1480

**Australian  
Competition &  
Consumer  
Commission**

12 July 2006

Ms Trudi Bean  
Corporate Counsel  
Optus Internet Pty Ltd  
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Dear Ms Bean

**Third line forcing notification Nos N92512-N92514  
lodged by Optus Mobile Pty Limited, Optus Internet Pty Limited and Optus  
Networks Pty Limited**

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the ACCC) on 8 June 2006. The notifications have been placed on the ACCC's public register.

The notifying parties have described the conduct as follows:

Optus and ANZ are undertaking a joint marketing initiative whereby ANZ Rewards Visa and ANZ Frequent Flyer Visa cardholders will receive either 5,000 Bonus Points (mobile) and an extra 2,000 bonus points (both broadband/telephony & mobile) when the cardholder:

- enters into a minimum 24 month contract with Optus Internet & Networks and/or Mobile, for the supply of either broadband internet & fixed line telephony services and/or mobile services; and
- makes initial payment using an eligible ANZ Visa Card.

Optus is also offering ANZ First, ANZ Gold, ANZ Low Rate MasterCard and ANZ Access or Progress Save account holders either a \$50 Optus Credit (broadband and telephony), or \$50 Optus Credit (mobile), or \$100 in Optus Credits (both broadband/telephony & mobile) when the cardholder:

- enters into minimum 24 month contract with Optus Internet & Networks and/or Mobile, for the supply of either broadband internet & fixed line telephony services and/or mobile services; and
- makes initial payment using an eligible ANZ Visa Card.

Legal immunity conferred by the notification commenced on 22 June 2006.

On the basis of the information provided, it is not intended that further action be taken in this matter at this stage.



Please note that the ACCC may act to remove the immunity afforded by the notifications at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Carl Toohey on (03) 9290 1480.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Scott Gregson', with a large, sweeping flourish extending to the right.

Scott Gregson  
General Manager  
Adjudication Branch