



**Australian
Competition &
Consumer
Commission**

Our Ref: N50182
Contact Officer: Shannon Bona
Contact Number: 03 9290 1479

PO Box 1199
Dickson ACT 2602
470 Northbourne Ave
Dickson ACT 2602
ph (02) 6243 1111
fax (02) 6243 1199
www.accc.gov.au

11 July 2006

Ruth Marshall
Company Solicitor
BSL Group
97 School Street
SPRING HILL QLD 4000

Dear Ms Marshall

**Third line forcing notification
N50182 lodged by Betta Electrical Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 19 June 2006. The notification has been placed on the ACCC's public register.

The conduct is described as follows:

Betta Electrical will offer customers a free television on condition that they acquire a specified phone on a specified contract with Telstra.

Legal immunity conferred by the notification commenced on 3 July 2006.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

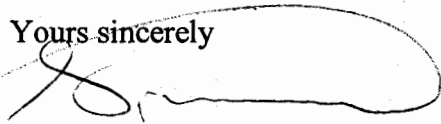
As with any notification, the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

Finally, the fee for a third line forcing notification lodged by a proprietary limited company is \$100. However, the ACCC received a cheque for \$1000 from Betta Electrical. **Enclosed** is a cheque for \$900 by way of refund of the overpayment.



A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please contact Shannon Bona on 03 9290 1479.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Scott Gregson', written over a horizontal line.

Scott Gregson
General Manager
Adjudication Branch