



Australian
Competition &
Consumer
Commission

Our Ref: C2006/150
Your Ref:
Contact Officer: Kerry Leigh Taylor
Contact Phone: 02 6243 1175

PO Box 1199
Dickson ACT 2602
470 Northbourne Ave
Dickson ACT 2602
ph (02) 6243 1111
fax (02) 6243 1199
www.accc.gov.au

25 January 2006

Ms Isabelle Danko
Director
Yoga Zone Pty Ltd
Level 1/116 Glenferrie Road
MALVERN VIC 3144

Dear Ms Danko,

Notification of Third Line Forcing (N92320) lodged by Yoga Zone Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 16 January 2006. The notification has been placed on the ACCC's public register.


Yoga Zone Pty Ltd has described the conduct as the offering to members of BUPA Australia Health Pty Ltd discounts off various products and services from time to time. Specifically, members in Victoria receive a 15% discount when they purchase a ten class session pass of yoga (these classes must be taken within 3 months of purchase and the standard price will apply after the 10 week pass has been used).

Legal immunity conferred by the notification will commence on 31 January 2006. On the basis of information provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Kerry Leigh Taylor on (02) 6243 1175.

Yours sincerely


Scott Gregson
General Manager
Adjudication Branch

Cc Emma Zipper, BUPA Australia

