



**Australian
Competition &
Consumer
Commission**

Our Ref: C2006/144
Your Ref:
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25 January 2006

Ms Helen Kershaw
Principal
Bay School of Yoga
64 Parkers Road
PARKDALE VIC 3195

Dear Ms Kershaw,

Notification of Third Line Forcing (N92322) lodged by Bay School of Yoga

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 18 January 2006. The notification has been placed on the ACCC's public register.

Bay School of Yoga has described the conduct as the offering to members of BUPA Australia Health Pty Ltd discounts off various products and services from time to time. Specifically, members in Victoria can receive a 10% discount on the following packages:

- Beginner's package: 5 x 90 minute beginners classes;
- General Package: 1 x 90 minute private lesson or 2 x 70 minute beginner classes; or
- Beginner's workshop: 1 x comprehensive introduction to yoga workshop.

Legal immunity conferred by the notification will commence on 2 February 2006. On the basis of information provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Kerry Leigh Taylor on (02) 6243 1175.

Yours sincerely

Scott Gregson
General Manager
Adjudication Branch

Cc Emma Zipper, BUPA Australia

