



**Australian
Competition &
Consumer
Commission**

Our Ref: C2006/146
Your Ref:
Contact Officer: Kerry Leigh Taylor
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25 January 2006

Ms Barbara Brian
Director
Agama Yoga Centre
216 Richardson Street
MIDDLE PARK VIC 3206

Dear Ms Brian

Notification of Third Line Forcing (N92316) lodged by Agama Yoga Centre

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 16 January 2006. The notification has been placed on the ACCC's public register.

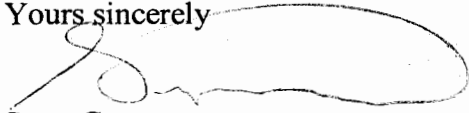
Agama Yoga Centre has described the conduct as the offering to members of BUPA Australia Health Pty Ltd discounts off various products and services from time to time. Specifically, members in Victoria will receive a personalised yoga practice of 3 sessions for \$60 (usually \$120).

Legal immunity conferred by the notification will commence on 31 January 2006. On the basis of information provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by this notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Kerry Leigh Taylor on (02) 6243 1175.

Yours sincerely


Scott Gregson
General Manager
Adjudication Branch

Cc Emma Zipper, BUPA Australia

