

**Philp, Susan**

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**Subject:** ACCC: Authorisation A90786

**From:** Jodie Sangster [mailto:Jodie.Sangster@adma.com.au]  
**Sent:** Tuesday, 20 June 2006 11:57 AM  
**To:** Philp, Susan  
**Subject:** RE: ACCC: Authorisation A90786 [SEC=UNCLASSIFIED]

Dear Sue,

Further to our recent conversation I have given further consideration to whether a transitional period would be required between the ADMA Code of Practice being Authorised by the ACCC and the provisions of the Code becoming mandatory for ADMA members.

As there are significant amendments to the ADMA Code we have determined that a three-month transition would be required to allow members time to make the requisite changes within their organisation. During this time ADMA will assist members to comply with the new provisions.

I hope that this request can be taken into consideration through the Authorisation process.

Yours sincerely,

**Jodie Sangster**  
**Director - Legal & Regulatory Affairs**  
**Australian Direct Marketing Association**

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