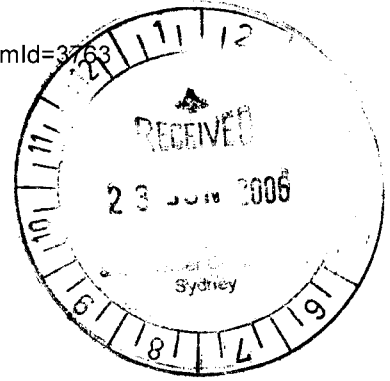


N31633

See our privacy statement at <http://www.accc.gov.au/content/index.phtml?itemId=3763>



# Form G

Commonwealth of Australia  
Trade Practices Act 1974 --- Sub-section 93(1)  
**EXCLUSIVE DEALING  
NOTIFICATION**

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with sub-section 93(1) of the *Trade Practices Act 1974*, of particulars of conduct or of proposed conduct of a kind referred to in sub-section 47(2), (3), (4), (5), (6) or (7), or paragraph 47 (8) (a), (b) or (c) or (9) (a), (b), (c) or (d) of that Act in which the person giving notice engages or proposes to engage.

(PLEASE READ DIRECTIONS AND NOTICES ON BACK OF FORM)

1. (a) Name of person giving notice... EON VENTURES PTY LTD HAS EFFICIENCY

(See Direction 2 on the back of this form)

(b) Short description of business carried on by that person... online efficiency studies / www.efficiency.com.au

(c) Address in Australia for service of documents on that person... Suite 1, 15 Macquarie St, Macquarie NSW 2106 or postal PO Box 1600, Glendora Hills NSW 2122

2. (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates... supply to SESI EOLIF / JUST 400 (acrylic) 200xwhite Lempicker. (acrylic samples - 1 200 x 400 acrylic promotional stickers + 2 x 9 stickers

(b) Description of the conduct or proposed conduct... customers receive the stickers may prefer to become efficiency members to apply the voucher & purchase from the site

(See Direction 4 on the back of this Form)

3. (a) Class or classes of persons to which the conduct relates... SESI security shoppers who take part of the SESI promotions

(b) Number of those persons--  
(i) At present time... Nil  
(ii) Estimated within the next year... 200

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses... either Lamy Dixon or Christine Mayers

4. Names and address of person authorised by the person giving this notice to provide additional information in relation to this notice.....

Dated 20/06 2006

Signed by/on behalf of the applicant giving notice

(Signature)

Christine Mayers Lamy Dixon

(Full Name)

Promotions Mgrs Managing Director

(Description)

Ph. 02 9359 3277 Fax 02 9359 3255

*Form G – Exclusive Dealing Notification*  
Attachment

**Additional Information Q2**

efragrance is an online fragrance retailer that sells prestige fragrance ([www.efragrance.com.au](http://www.efragrance.com.au)). The business is in its 6<sup>th</sup> year of trading.

efragrance was approached by Just Jeans (Adam Richardson, CRM Development Coordinator Just Jeans, 03 9420 0134), to be a partner in their Just Shop member offer between the period of July to August, 2006. Part of that offer included the provision of 200 x Lolita Lemipicka fragrance samples and 200 x efragrance promotional vouchers to award to their customers across all levels of the Just Shop program (please see attached proposed brochure).

efragrance are also to supply 3 x \$200 (value estimated by efragrance) Calvin Klein gift packs to be awarded to Gold and Platinum members (please see attached proposed brochure).

The mechanism of redeeming these vouchers is as follows: Customers would be advised that they have won an efragrance voucher plus a Lolita Lempicka fragrance sample (1.2ml). Once members have added items to their shopping cart (customers do not need to purchase Lolita Lempicka) and are in the checkout process they are then able to apply a supplied generic voucher and expiry date to receive the discount which is deducted from the total. The customer can then continue with finalising the purchase. The voucher can be applied to any item on the site without restriction.

**Additional Information Q4**

Contact details for persons authorised to supply further information on this notice.

Christine Mayers  
Promotions Manager  
Ph: 02 8399 3244  
Fax: 02 8399 3255  
Email: [christine@efragrance.com.au](mailto:christine@efragrance.com.au)

Larry Dixon  
Managing Director  
Ph: 02 8399 3244  
Fax: 02 8399 3255  
Email: [larry@efragrance.com.au](mailto:larry@efragrance.com.au)

Shop Like you mean it

PRIZES-JULY  
2006

JUST-SHOP

Just  
Jeans

MZMAJUS 9071 18x128 V2.indd 1

You could WIN a trip for two to the French Riviera!



### JUST-SHOP more and enter more!

Eligible JUST-SHOP members\* when presenting their membership card, will automatically go into the draw at the time of receiving their receipt for completed purchases. Only one receipt per day applies. This promotion is from the period between 30 June 2006 and 21 September 2006 only. How many entries you receive will also depend on your JUST-SHOP status level. Remember the more you shop at Just Jeans the quicker you'll reach the next status level!

MEMBERSHIP LEVEL	RECEIPTS	ENTRIES
Member 1 entry per day	Member 1 entry per day	Member 1 entry per day
Member 2 entries per day	Member 2 entries per day	Member 2 entries per day
Member 3 entries per day	Member 3 entries per day	Member 3 entries per day

**Visit France**  
Creating the perfect French Holidays

**AIR FRANCE**  
LOW RES

\*To be eligible, you must be a valid JUST-SHOP cardholder, an Australian resident and not be an employee of Air France or International Express Pty Ltd or its related entities. Competition commences on 30/06/2006 and closes 5:00pm on 21/09/2006. The trip draw will take place by random draw on 30/09/2006. JUST-SHOP status will be published in The Australian news paper on Tuesday, 10 October 2006. Total prize is valued at \$10,000 (inc GST). See in store or visit [www.justjeans.com.au](http://www.justjeans.com.au) for full competition terms and conditions. The Promoter is Just Jeans Pty Ltd of 65/8 Church Street, Richmond 3121. Authorised under permit numbers NSW TFL06, ACT TPO6/0509, SA 106/2472, VIC 06/2161.



**THE Veronicas**  
THE BLVD LITON TOUR

## MEET THE

To celebrate the third touring success of 'The Veronicas', 'The Secret Life Of...' and their much anticipated Australian tour, Just Jeans is giving you our lucky JUST-SHOP members and a chance to see and meet them on their 'Revolution' tour!

To enter, make a purchase and present your JUST-SHOP card between 31st June and 20th July 2006 and you'll receive a unique entry number asking you to log on to justjeans.com.au and complete the sentence 'The Secret Life Of...' in 15 words or less. The two most creative answers will win two return economy airfares to the Q1 of Coast or Melbourne, the 'gigs' accommodation at a 4-star hotel, two concert tickets plus meet & greet passes!

**LOW RES**  
**LOW RES**  
**LOW RES**

For more information, visit [www.justjeans.com.au](http://www.justjeans.com.au) or call 1300 762 276. Competition commences on 30/06/2006 and closes 5:00pm on 20/07/2006. The draw will take place by random draw on 21/07/2006. JUST-SHOP status will be published in The Australian news paper on Tuesday, 10 October 2006. Total prize is valued at \$10,000 (inc GST). See in store or visit [www.justjeans.com.au](http://www.justjeans.com.au) for full competition terms and conditions. The Promoter is Just Jeans Pty Ltd of 65/8 Church Street, Richmond 3121. Authorised under permit numbers NSW TFL06, ACT TPO6/0509, SA 106/2472, VIC 06/2161.

21/06/06 6:15:55 PM

# AND YOU COULD WIN INSTANTLY!

If you like the idea of being a winner just keep on shopping at Just Jeans! Use your JUST SHOP card from now, till 27th July and you could win anything from Chupa Chups to Australian Women's Weekly subscriptions or a BenQ Z2 Cube. Check out the prizes here or at [justjeans.com.au](http://justjeans.com.au). Remember to scan your JUST SHOP card next time you shop at Just Jeans to see if you're an instant winner!

Your JUST SHOP status level will determine the types of prizes you could win instantly. Check next to each prize to see what you are eligible to win.



Just Jeans

[JUSTJEANS.COM.AU](http://JUSTJEANS.COM.AU)

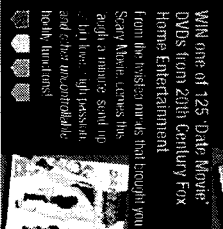
WIN one of 2001 **1st Girl Like Me** CDs from Universal Music.

With three hits to her name, 15-year-old SOCS' Fran Lee Bentley is the latest in one album. It doesn't get much better than *Girl Like Me*.



WIN one of 125 **Tristan and Isolda** DVDs from 20th Century Fox Home Entertainment.

From recitatives to a riot, Erika's story captures a sweeping, a love-locked saga of epic battles, perfect romance and tragedy. Passion.



WIN one of 125 **Date Movie** DVDs from 20th Century Fox Home Entertainment.

From the rocks on its feet, brought you Stacy Keane, comes the sequel to a movie about a couple of high school kids who are brilliant, both in and out of the classroom!



WIN one of 18,740 **Chupa Chups**

Chupa Chups is the quintessential gift on a stick. Available in a huge range of flavours, perfect to get your tastebuds going!



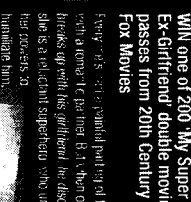
WIN one of 1000 **\$100** **Retballoon** Daye vouchers.

With over 1500 experiences from which to choose, Retballoon is not just collecting to experience, but to add to your collection. Retballoon Daye has something for you. Be exclusive!



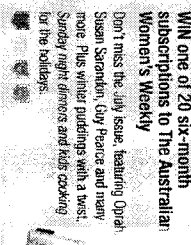
WIN one of 200 **My Super Ex-Girlfriend** double movie passes from 20th Century Fox Movies.

Every girl's secret fantasy of being the girl who got away. It's a movie that's got it all. It's got the girl who's got it all. It's got the girl who's got it all. It's got the girl who's got it all.



WIN one of 20 six-month subscriptions to **The Australian Women's Weekly**.

Don't miss the July issue, featuring Oprah, Susan Sarandon, Guy Pearce and many more. Plus winter outings with a twist, Sunday night diners and hot cooking for the holidays.

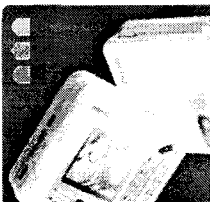


WIN one of 200 **Lolita Lempicka** fragrance samples and a \$10 voucher from **etragrance**.

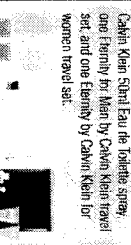
Lolita Lempicka is an exciting new fragrance. Use your voucher next time you shop online at [etragrance.com.au](http://etragrance.com.au)



WIN one of 10 **BenQ Z2 Cubes**. Everything you have ever wanted in one sleek device. It's a QVGA camera that features 15 frame digital pictures and is ready to take photos all in one! [www.benq.com.au](http://www.benq.com.au)



WIN one of 3 **etragrance Gift Packs**. Each gift pack contains one of one by Calvin Klein, Chanel, Eau de Toilette spray, one Fanny by Hedi by Calvin Klein travel set, and one Fanny by Calvin Klein for women travel set.



The JUST SHOP Instant Win Promotion commences 30 June 2006 and closes 30 July 2006. Instant prizes are awarded randomly at the time of purchase when a customer presents the original JUST SHOP card. The winners of prizes over the value of \$1000 RRP shall be notified by mail in writing, and prizes may be claimed by 8 August 2006. For JUST SHOP Instant Win Promotion terms and conditions please see [www.justjeans.com.au](http://www.justjeans.com.au). Authorised under Terms & Conditions No. 0662/05, NSW 174, 895/00/50, SA 1007/4/0 and ACT 17/00/05/3.

LIVE LIKE YOU MEAN IT.

Just Jeans