



16 June 2006

The General Manager
Adjudication Branch
ACCC
PO Box 10048
Adelaide Street Post Office
Brisbane QLD 4000

Betta Stores Ltd. ABN 44 009 710 605
BSL Finance Pty. Ltd. ABN 14 058 061 822
Betta Electrical Pty. Ltd. ABN 61 058 660 245
Betta Buying Associates Pty. Ltd. ABN 88 091 558 175
Buy-Rite Stores Pty. Ltd. ABN 41 059 881 220
Sleepy's Pty. Ltd. ABN 51 104 154 627

AUST COMPETITION &
CONSUMER COMMISSION
BRISBANE

19 JUN 2006

Dear Sir/ Madam

RE: THIRD LINE FORCING NOTIFICATION

This letter **encloses** a notification in relation to a promotional campaign being conducted by BSL whereby an inducement is offered to customers on condition that they acquire a particular mobile telephone on a particular telecommunications service plan.

We **enclose** a cheque for the applicable lodgement fee of \$1000.

Please contact me if you have any queries.

Yours faithfully

BSL Group


Ruth Marshall
Company Solicitor
Telephone: 07 3222 3972
Email: ruth.marshall@bsl.com.au

National Office: 97 School Street, Spring Hill, Qld. 4000 Telephone (07) 3222 3999 Facsimile: (07) 3222 3939

**Queensland
State Office**
97 School Street,
Spring Hill
Qld 4000
Tel (07) 3222 3999
Fax (07) 3222 3944

**New South Wales
State Office**
Central Airport Tower
Suite 3 Level 5 241 O'Riordan St
Mascot NSW 2020
Tel (02) 8339 0333
Fax (02) 8339 0633

**Victoria/Tasmania
State Office**
Mezzanine Level
2-18 Koornang Road
Carnegie VIC 3163
Tel (03) 9568 6177
Fax (03) 9568 6455

**South Australia/Northern Territory
State Office**
Unit 3, Olympic Development
Cnr South & Grand Junction Roads
Wingfield SA 5013
Tel (08) 8359 6777
Fax (08) 8359 6699

**Western Australia
State Office**
4/75 Erindale Road
Balcatta WA 6021
Tel (08) 9240 2466
Fax (08) 9240 2708

Registered Office: 8 McIlwraith Street, Everton Park, Qld 4053 Tel (07) 3855 1844 Fax (07) 3355 0253

Form G

Commonwealth of Australia
Trade Practices Act 1974 --- Sub-section 93(1)

EXCLUSIVE DEALING NOTIFICATION

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with sub-section 93(1) of the Trade Practices Act 1974, of particulars of conduct or of proposed conduct of a kind referred to in sub-section 47(2), (3), (4), (5), (6) or (7), or paragraph 47 (8) (a), (b) or (c) or (9) (a), (b), (c) or (d) of that Act in which the person giving notice engages or proposes to engage.

(PLEASE READ DIRECTIONS AND NOTICES ON BACK OF FORM)

1. (a) Name of person giving notice..... BETTA ELECTRICAL PTY LTD

(See Direction 2 on the back of this form)

(b) Short description of business carried on by that person

ELECTRICAL GOODS FRANCHISOR

(c) Address in Australia for service of documents on that person

97 SCHOOL STREET, SPRING HILL

2. (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates

(b) Description of the conduct or proposed conduct

IF CUSTOMER PURCHASES A SPECIFIED PHONE ON A SPECIFIED CONTRACT WITH TELTRA, THEY WILL RECEIVE A FREE TELEVISION

(See Direction 4 on the back of this Form)

3. (a) Class or classes of persons to which the conduct relates

RETAIL CUSTOMERS

(b) Number of those persons--

(i) At present time 0

(ii) Estimated within the next year..... 1000

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses

4. Names and address of person authorised by the person giving this notice to provide additional information in relation to this notice

MICOLE QUINN, LEGAL COUNSEL, BETTA STORES LIMITED,
97 SCHOOL STREET, SPRING HILL QLD 4000

Dated 16 June 2006

Signed by/on behalf of the applicant giving notice

Micole Quinn

(Signature)

MICOLE TRACY QUINN

(Full Name)

LEGAL COUNSEL & COMPANY SECRETARY

(Description)

